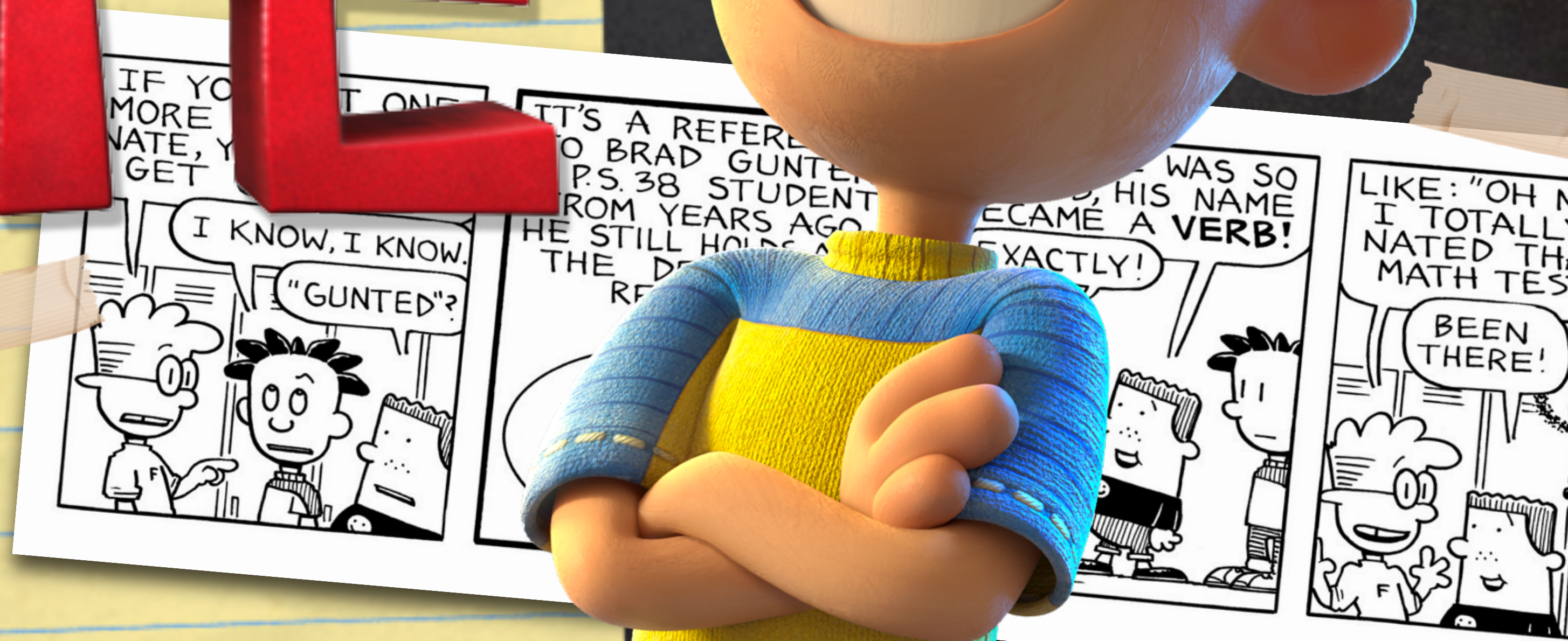


nickelodeon

BIG NATE





big NATE

by LINCOLN PEIRCE

- 150 + weeks on NYT Bestseller
- Sold in 33 territories outside the US
- Hitting every major bestseller list including NYT, Barnes and Nobles, Amazon Hits and many more!
- Awareness is out of this world! There isn't a fourth grader on this planet that doesn't know Big Nate!



26 episodes (22 minute)

Delivery begins.....07/30/21
Six Episodes delivered by.....10/29/21
Thirteen episodes delivered by.....03/04/22
Twenty episodes delivered by.....05/27/22
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Specials:

Ep 104, Ghostly Coven of Man Witches...10/01/21
Ep 110, Big Freeze.....01/14/21
Ep 111, The Curse of the Applewhites.....01/21/22

9 animated shorts (3-7minutes long)

Delivery begins..... 07/09/21
Delivery ends.....10/15/21

Key Leadership



Nathan Schram
EIC



Amy McKenna
Producer



Jim Mortensen
SUP Producer



John Cohen
Executive Producer



Mitch Watson
Executive Producer



Series Logline:

Nate Wright continually finds himself trying to prove his awesomeness to his schoolmates, usually resulting in some sort of disaster, detention, or both! Mostly both. But Nate doesn't care. He knows greatness is just around the corner waiting to embrace him.









Voiced by:
Ben Giroux



NATE

- #1 Goal to be awesome
- Always a Troublemaker
- Loyal to his crew





DEE DEE

- Overdramatic thespian
- Always referencing a character she's played
- Glass-is-half-full mentality



Voiced by:
Bryce Charles







Voiced by:
Daniel Cohen



FRANCIS

- The smartest kid in the room
- Always the voice of reason
- Can see the good in everyone



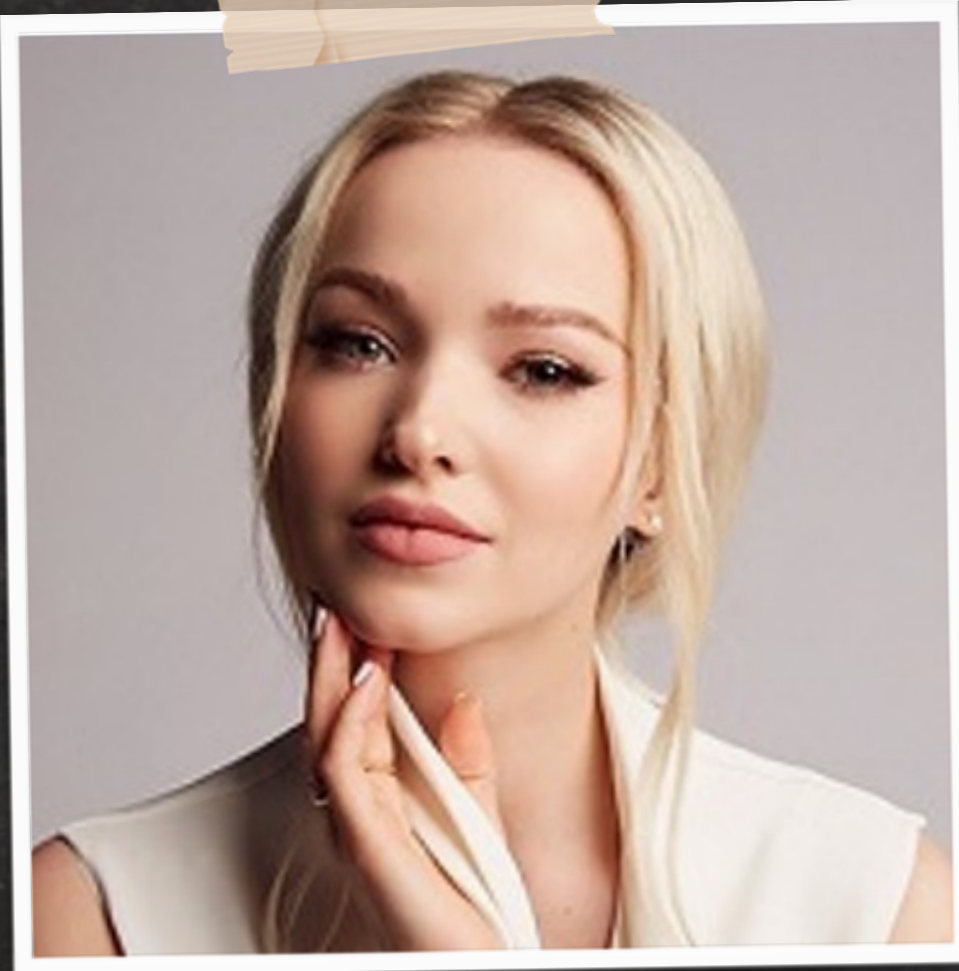
TEDDY

- Nate's right-hand man in trouble
- Bit of an instigator
- Extremely loyal



Voiced by:
Arnie Pantoja





Voiced by:
Dove Cameron



ELLEN

- Nate's older sister
- The anchor of the family
- A bit of teen angst



MARTIN

- Nate's happy-go-lucky Dad
- Always between jobs
- Trying to find himself



Voiced by:
Rob Delaney





Voiced by:
Kevin Michael Richardson



PRINCIPAL NICHOLS

- Nate's always-happy principal
- Tries his hardest to be hip and current
- Devoted to his school, P.S.38



MRS. GODFREY

- Nate's teacher
- Loves to give Nate detention slips
- Always has an eye on him



Voiced by:
Carolyn Hennesy



SPITSY

- Nate's neighbor's dog
- Clueless but loving
- Always in the cone



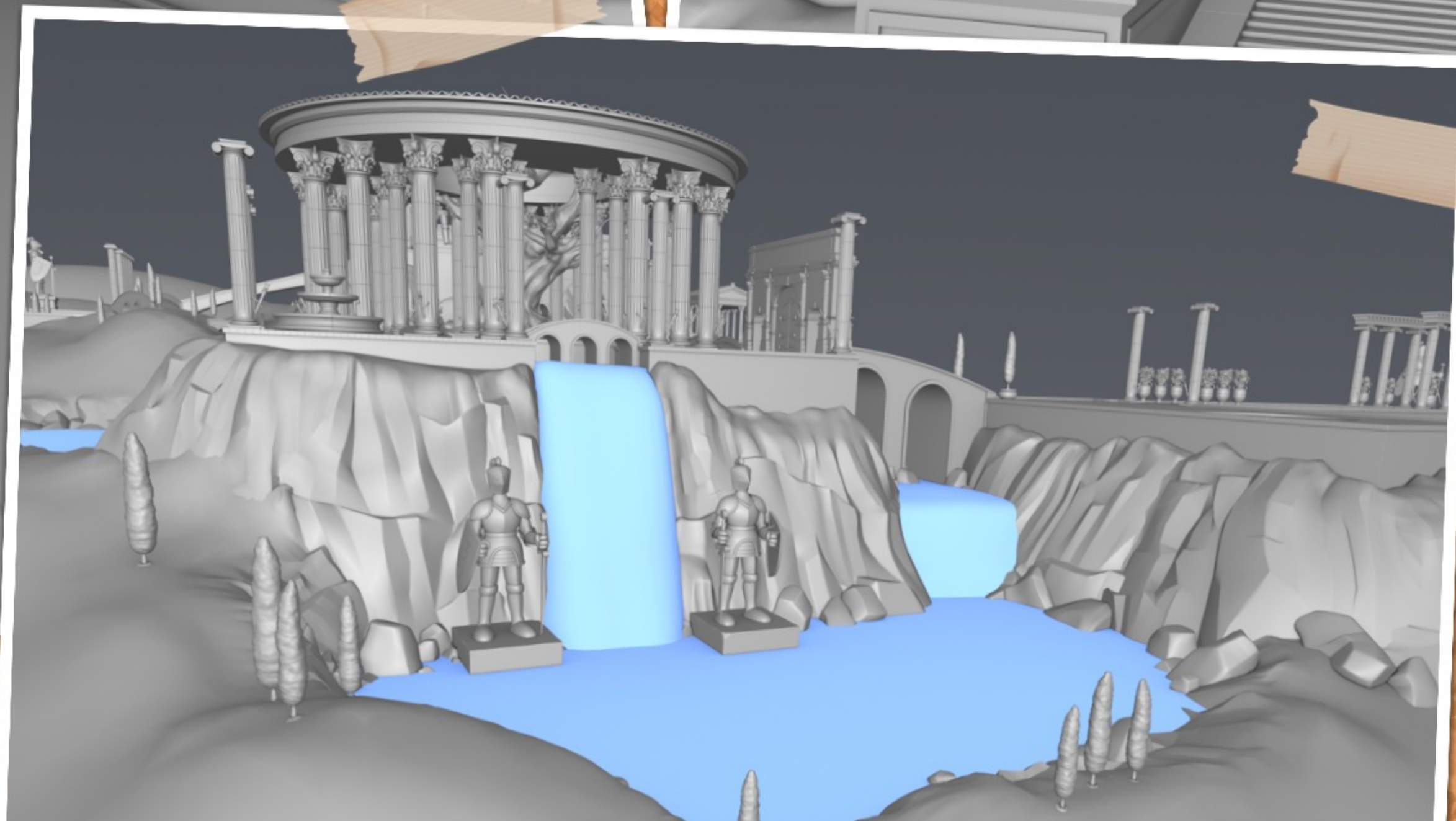
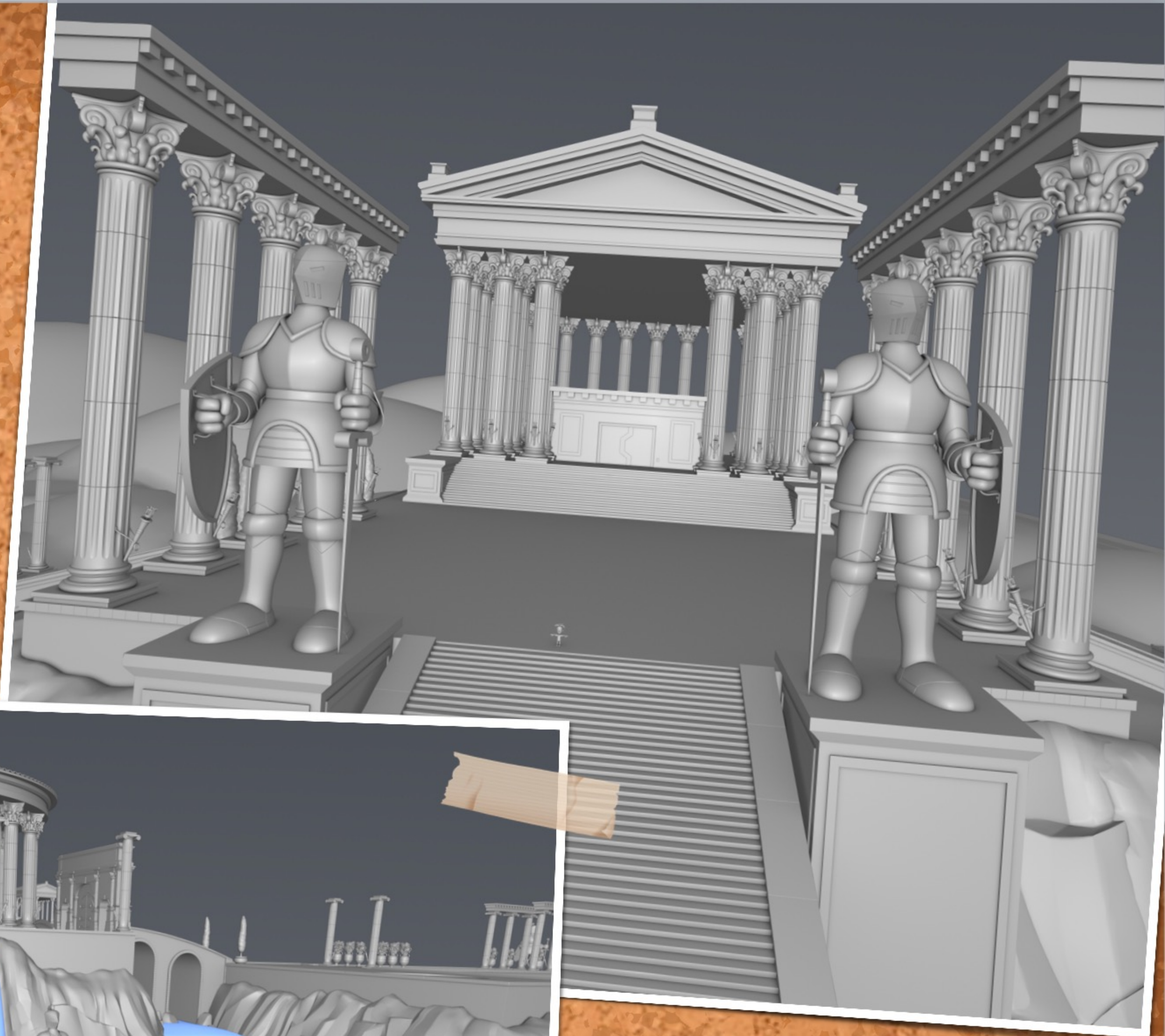
Voiced by:
Mitch Watson

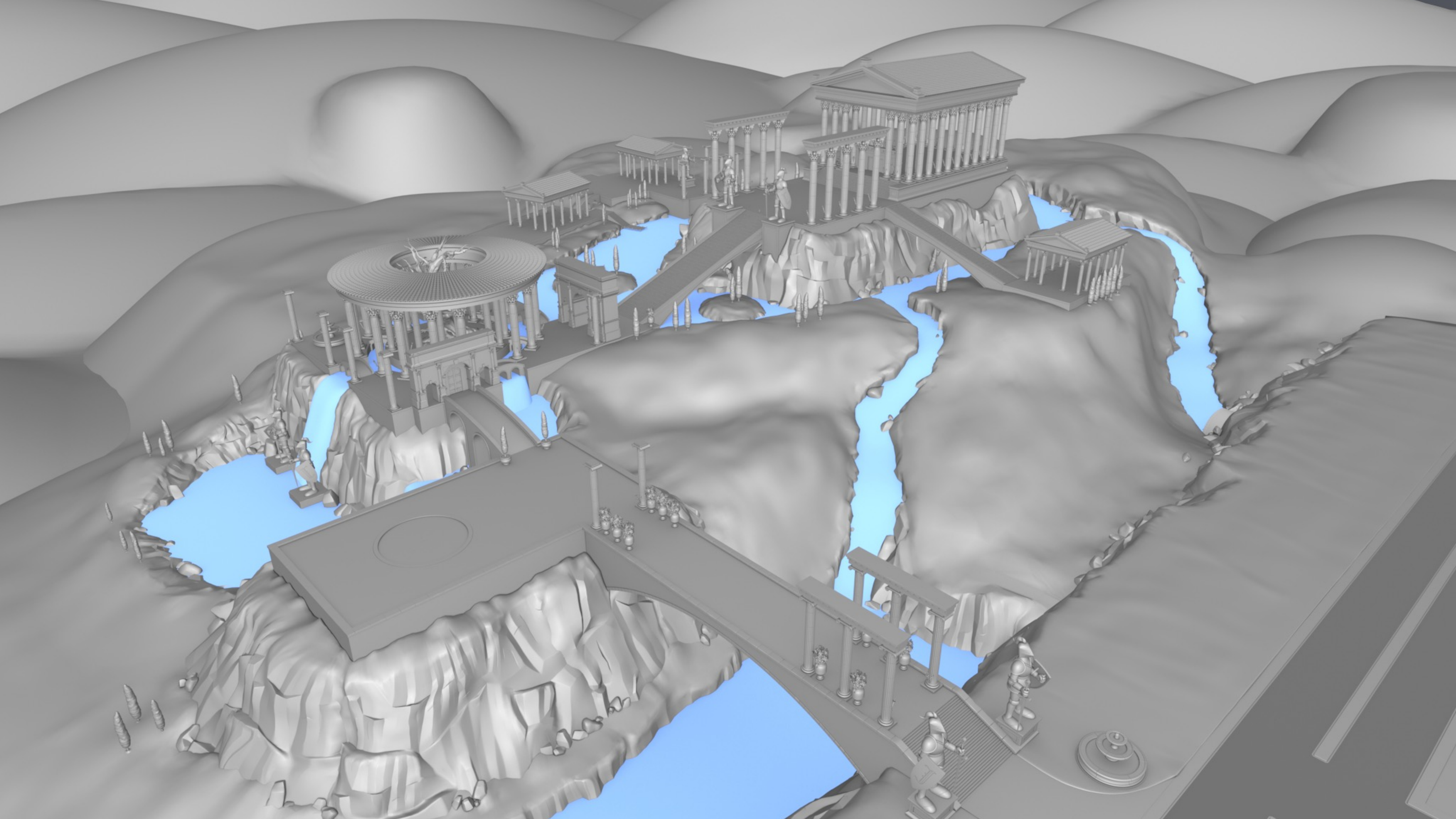












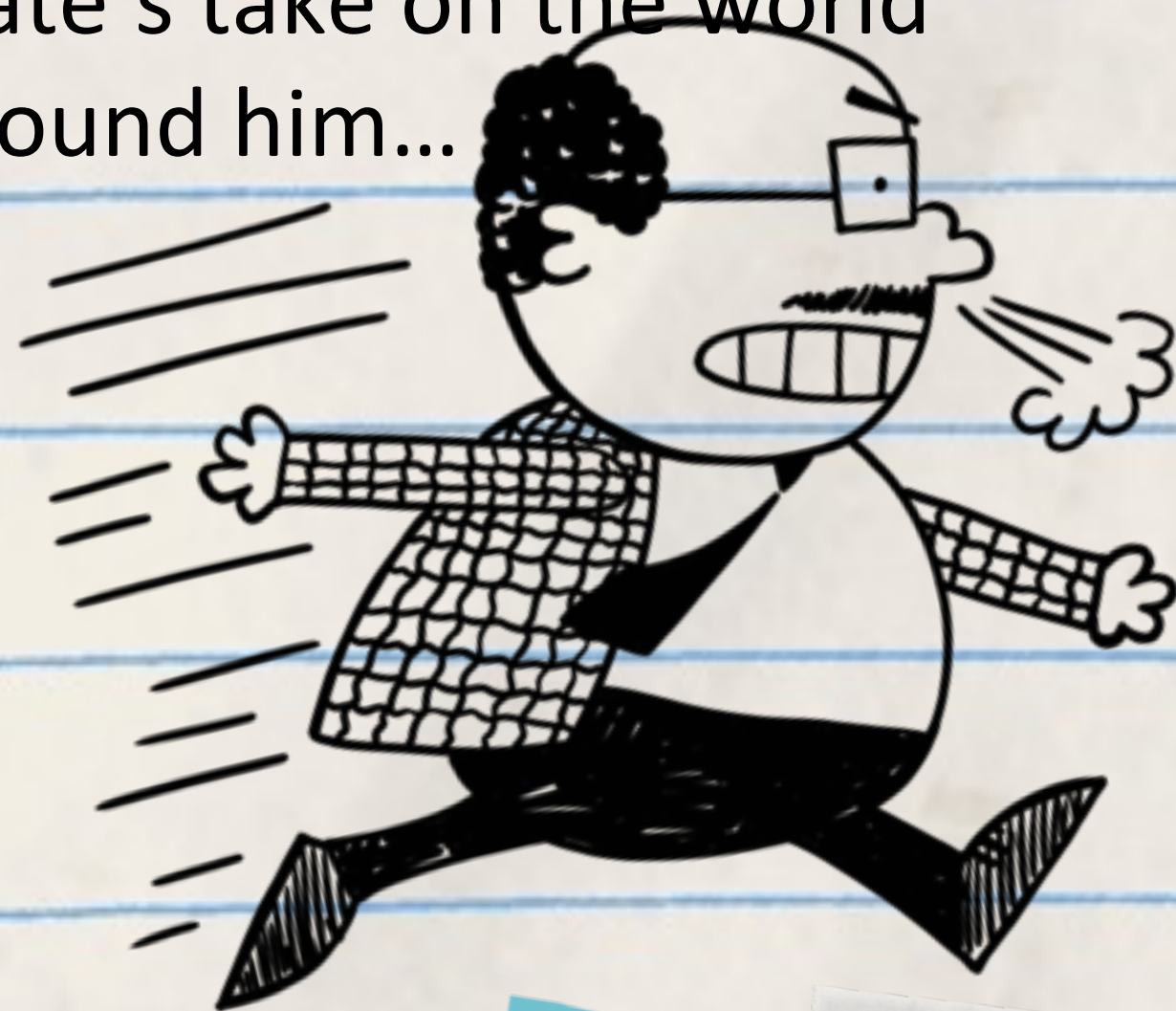






NATE'S COMIC STRIPS

Within each 22-minute episode of Big Nate, there's a couple minutes of 2D ANIMATION – Nate's very own hand-drawn COMIC STRIPS come to life! It's Nate's take on the world around him...

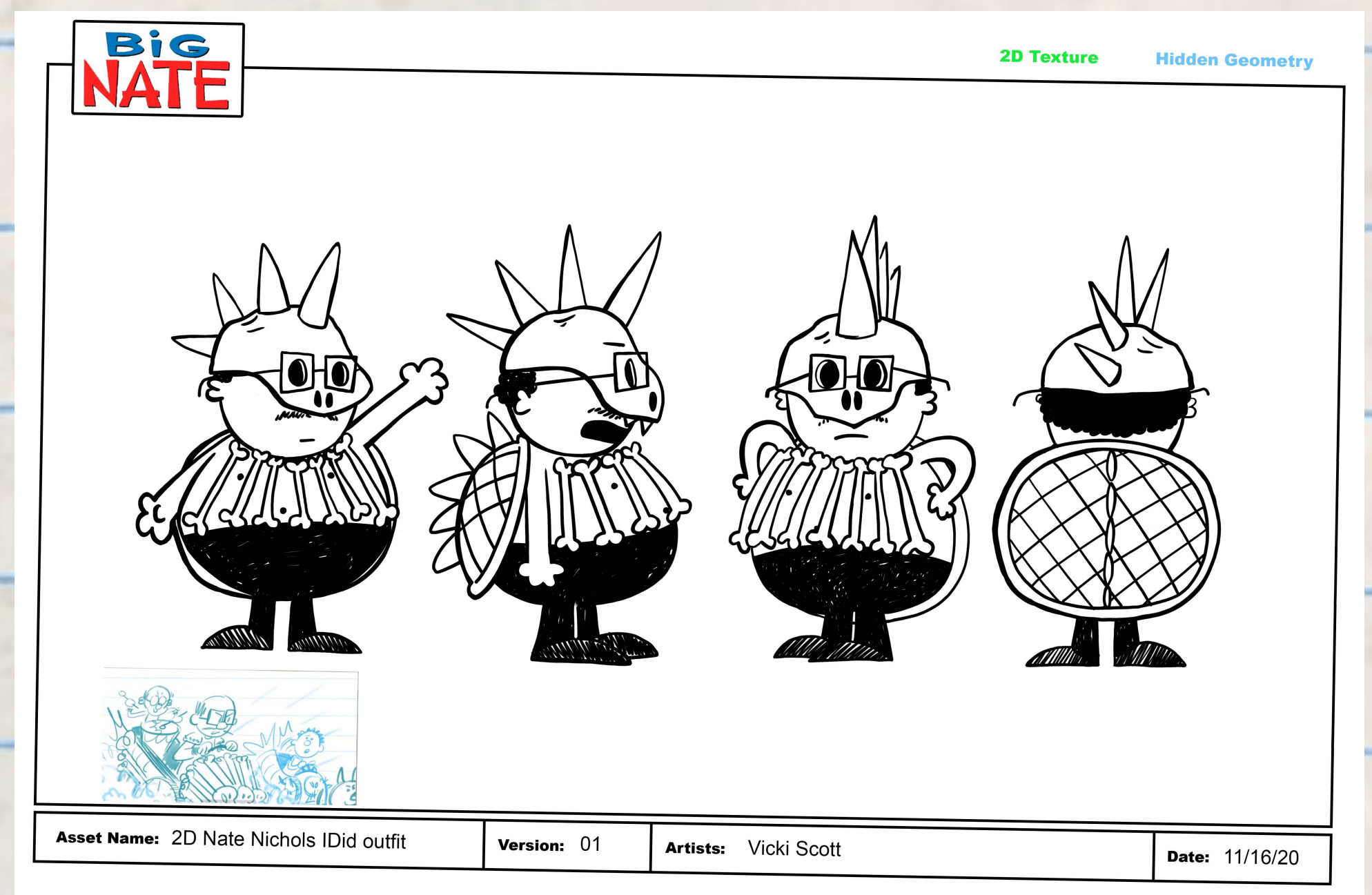
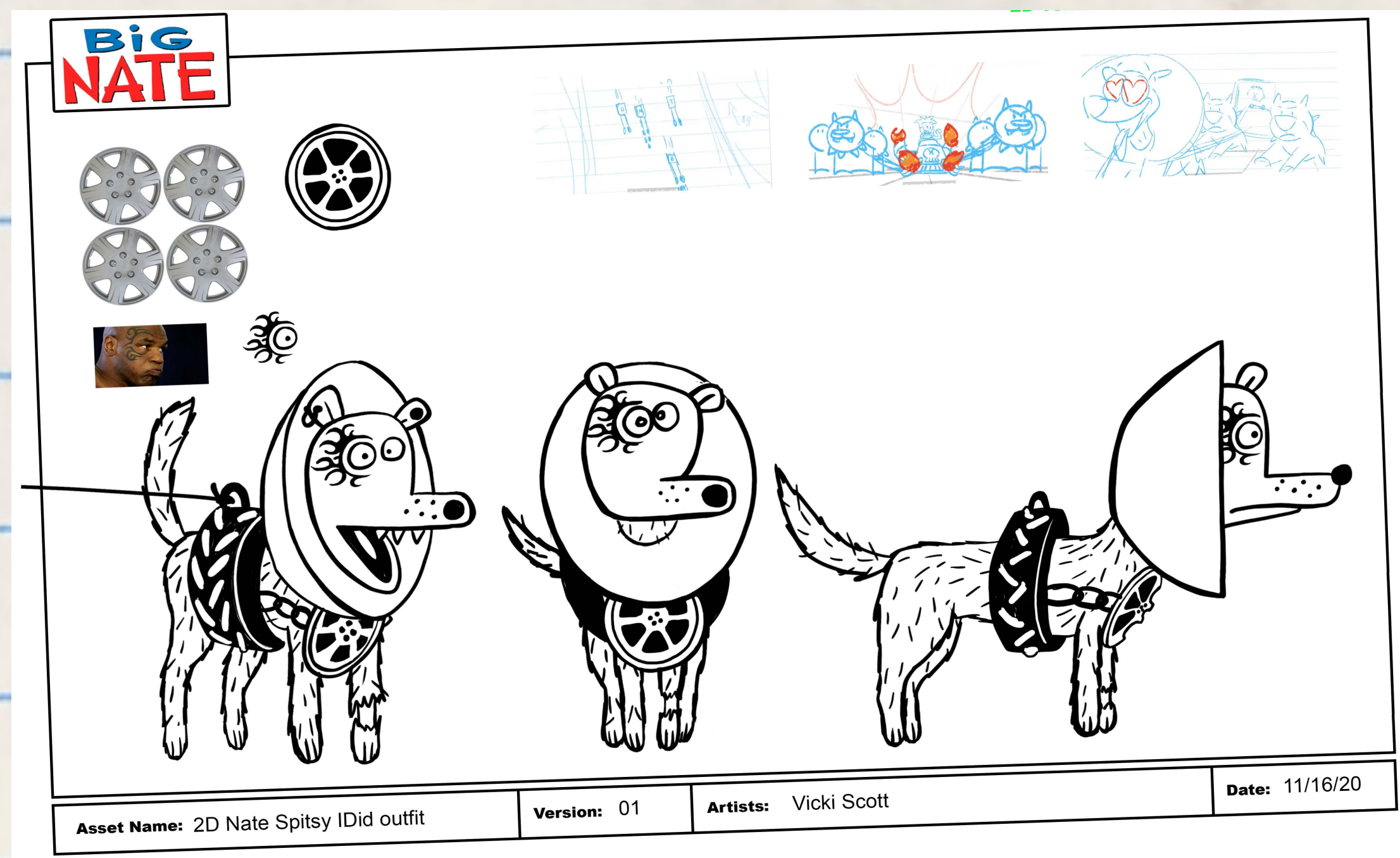
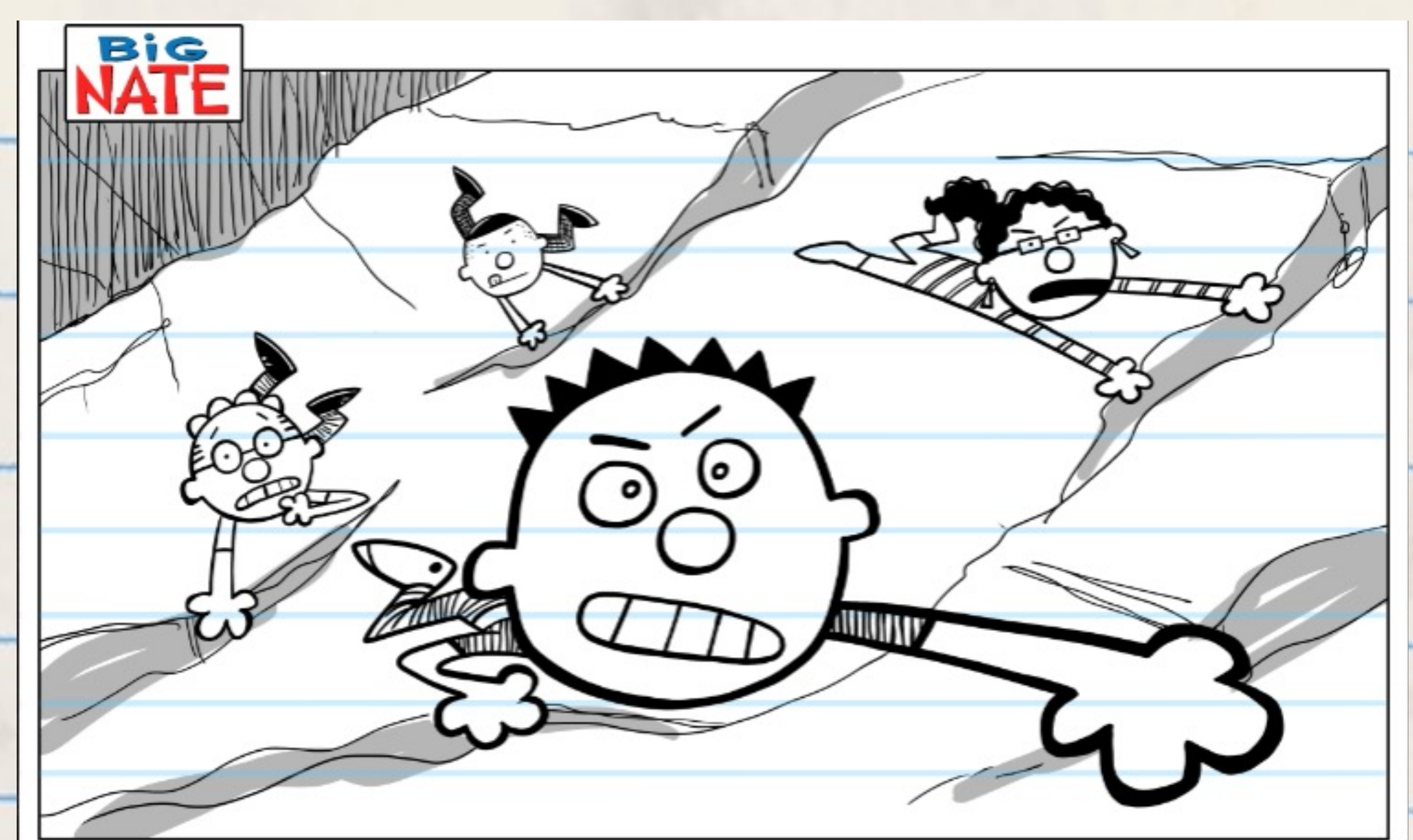
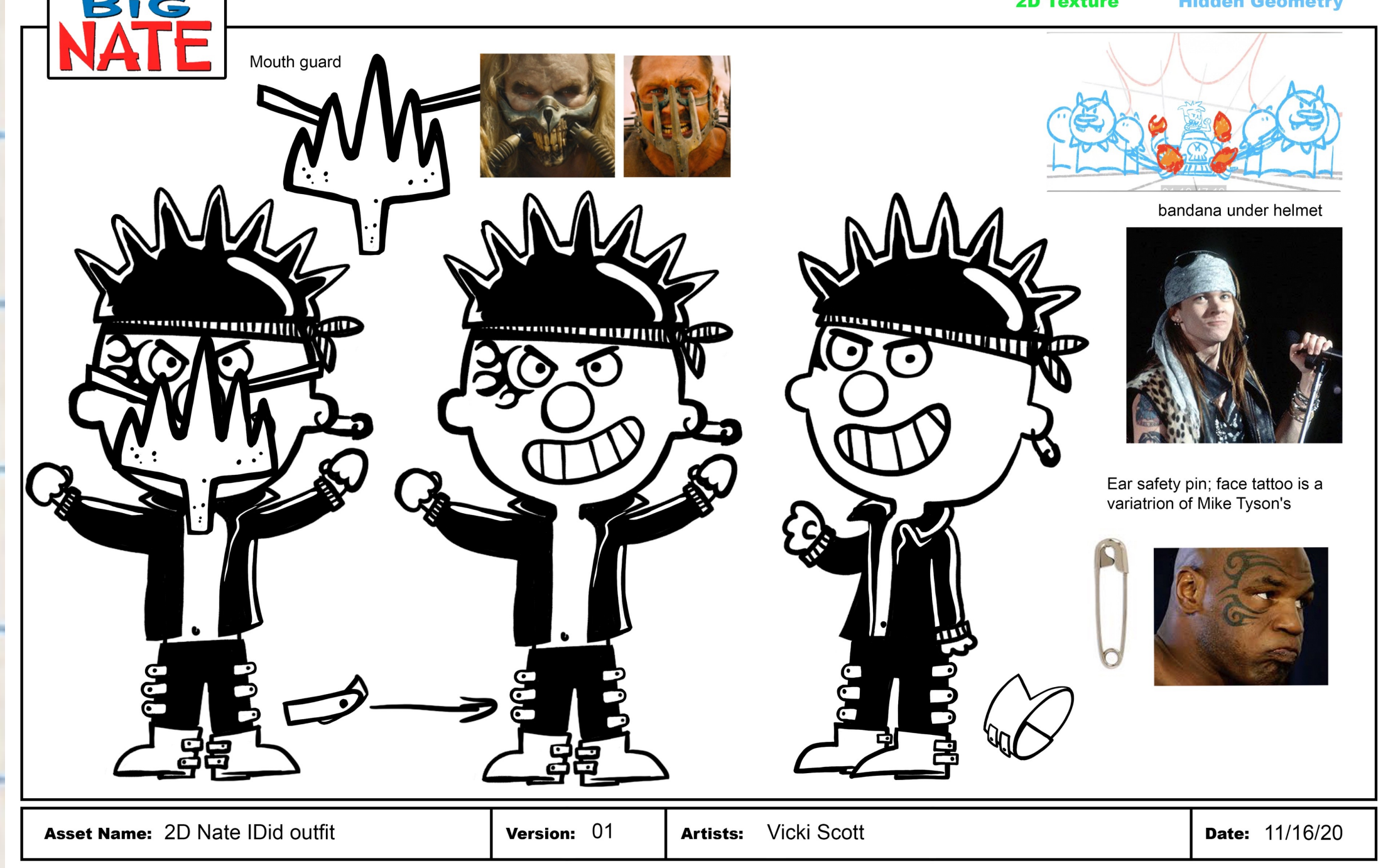


ZAP!



ZING!





But wait, there's more!

NATE'S DREAMS

Nate has dream sequences with a 2D "table top animation" look and feel.

**Big
NATE**

NATE - Cutout style w Clay Face



FRONT

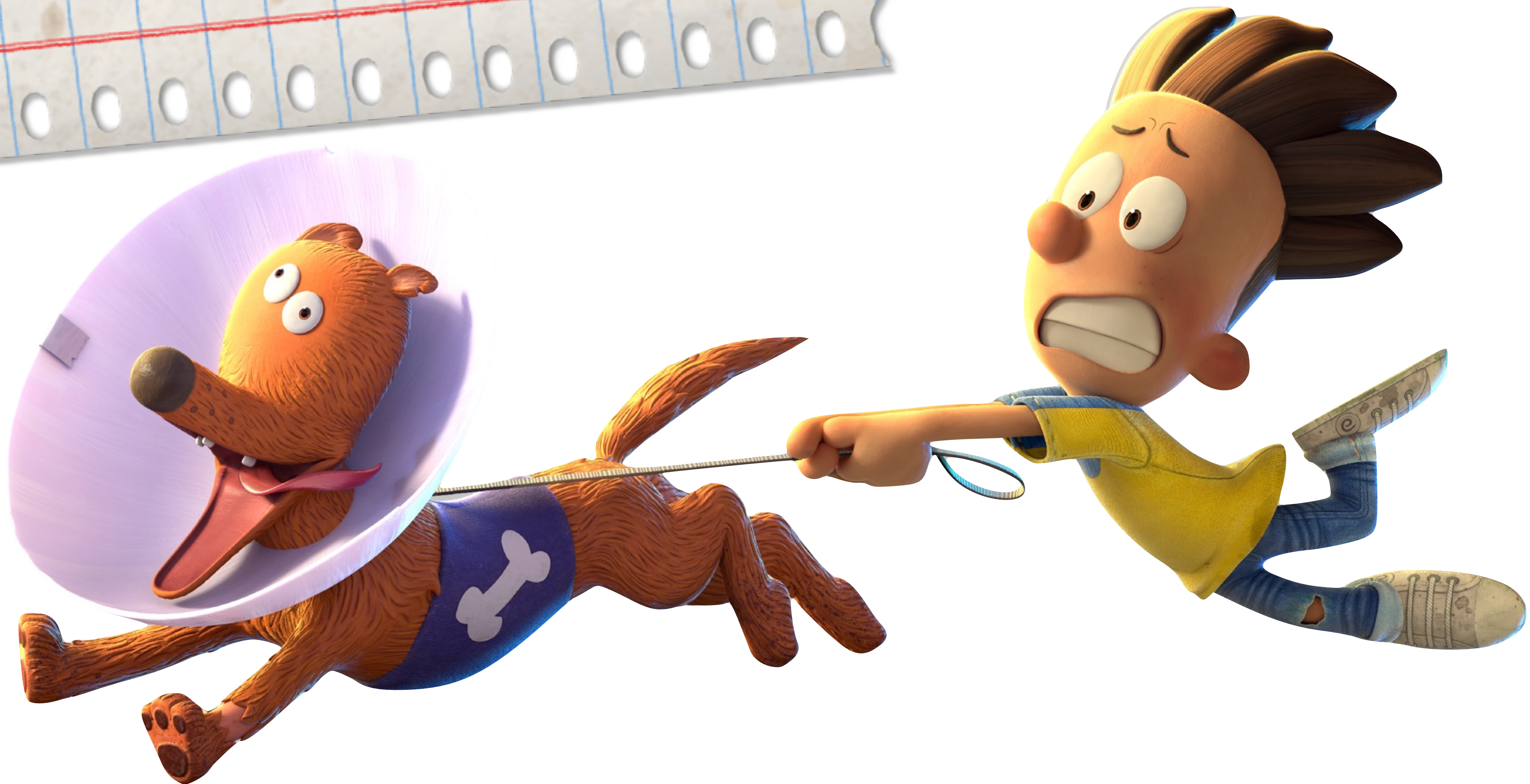


PROFILE



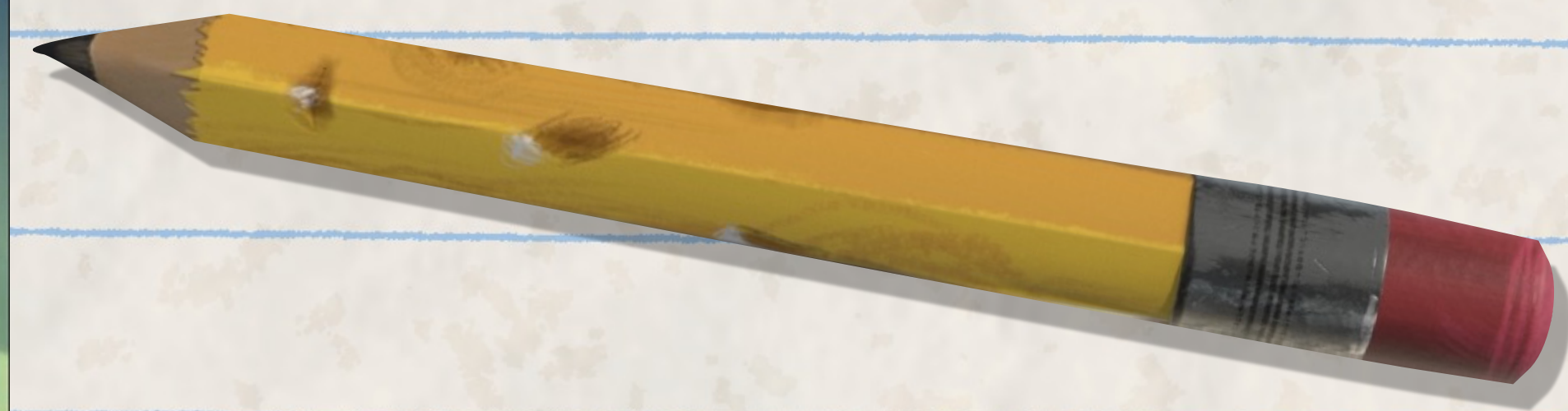


Select Episodes from Season 1



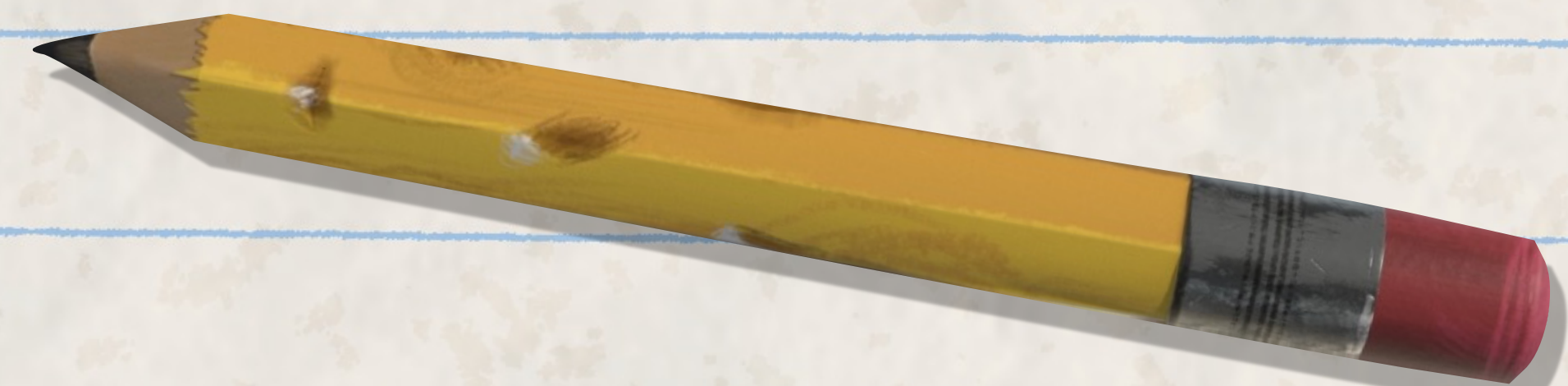
Ep 101 – *The Legend of the Gunting* | Delivery Date: 7/30/21

Logline: Nate has multiple detentions on the docket, per usual. But this time he is one detention away from a fate only whispered about in the halls of P.S. 38 AND the unhinged new kid is determined to become Nate's prank partner.



Ep 103 - *Valentine's Day of Horror* | Delivery Date: 8/13/21

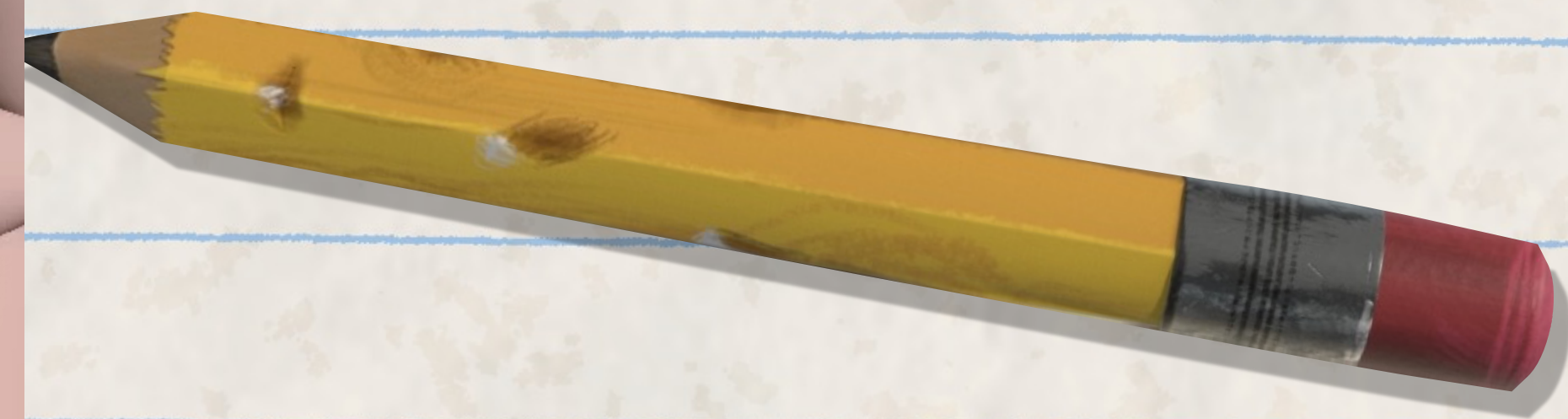
Logline: Nate has decided this Valentine's Day, he will finally profess his love for his dream girl in the form of a grand gesture, but the day of love quickly turns into a nightmare after Nate's "gift" gives the entire school food poisoning.



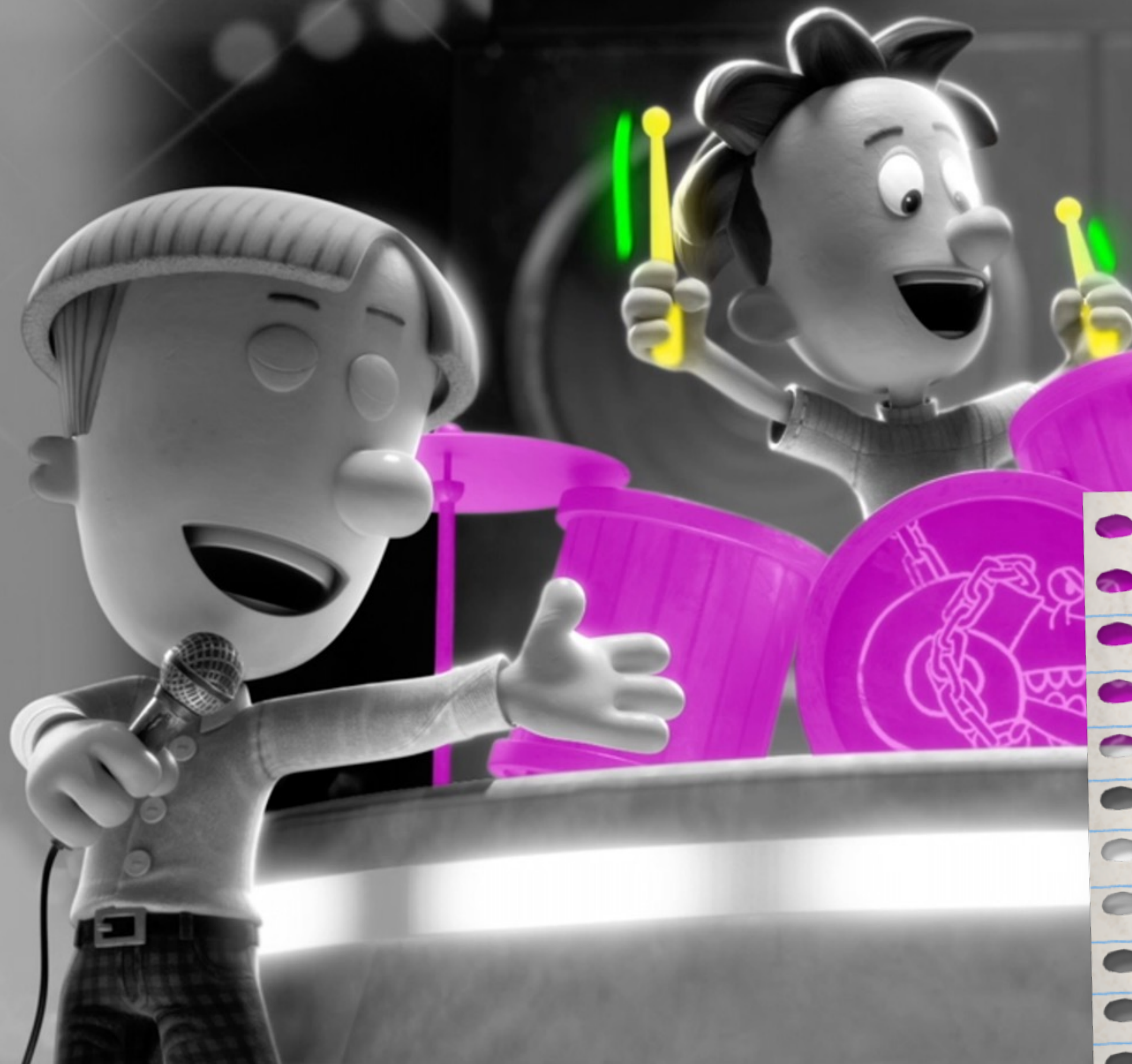
Ep 104 – *Ghostly Coven of Man Witches* | Delivery Date: 10/01/21

Logline: To dodge a science test, Nate concocts a plan to shut down P.S. 38 by pretending that it's haunted. As he and his friends set the stage, they get locked in the school with a coven of man witches.

***Halloween Special**



MUSIC



Fear the Mollusk - Set List

- | | |
|-----------------------------------|--|
| Pizza in Despair | Ep 103, <i>Valentines Day of Horror</i> |
| Miss Veronica | Ep 105, <i>Catastrophe</i> |
| Out There | Ep 105, <i>Catastrophe</i> |
| Charter School Girl | Ep 108, <i>Time Disruptors</i> |
| Skating By Myself | Ep 111, <i>The Curse of the Applewhites</i> |
| Cafeteria Mush | Ep 112, <i>Till Death Do We Rock</i> |
| I Love You Immodestly | Ep 112, <i>Till Death Do We Rock</i> |
| Stylgravian Anthem | Ep 112, <i>Till Death Do We Rock</i> |
| I Gotta Do Me | Ep 113, <i>Randy's Mom Has Got It Going On</i> |
| Alone in the Dark | Ep 119, <i>Wait Until Dark</i> |
| My Future is Starting Immediately | Ep 121, <i>Six-Tween Candles</i> |
| Castle Von Tooth | Ep 122, <i>Nate on a Hot Tin Roof</i> |

End credits feature original comic strips by Lincoln Peirce!

Color Design

SYD KATO

GRANT LEE

Ink & Paint Supervisor
Painters

PHYLLIS CRAIG
CASEY CLAYTON
BELLE NORMAN

Animation Supervisor

ROBERT INGRAM

Animation Camera

PATRICK BUCHANAN

Assistant Film Editor

KURTIS KUNSAK

Lip Sync

KENT HOLADAY

Track Reader

BROUGHTON-WINICKI

Color Design Supervisor

KAREN BAUER

Color Design

DOMINIQUE BLASKOVICH

PAUL FETLER

Assistant Film Editor

KURTIS KUNSAK

Lip Sync

KENT HOLADAY



Production Update





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OPT 2

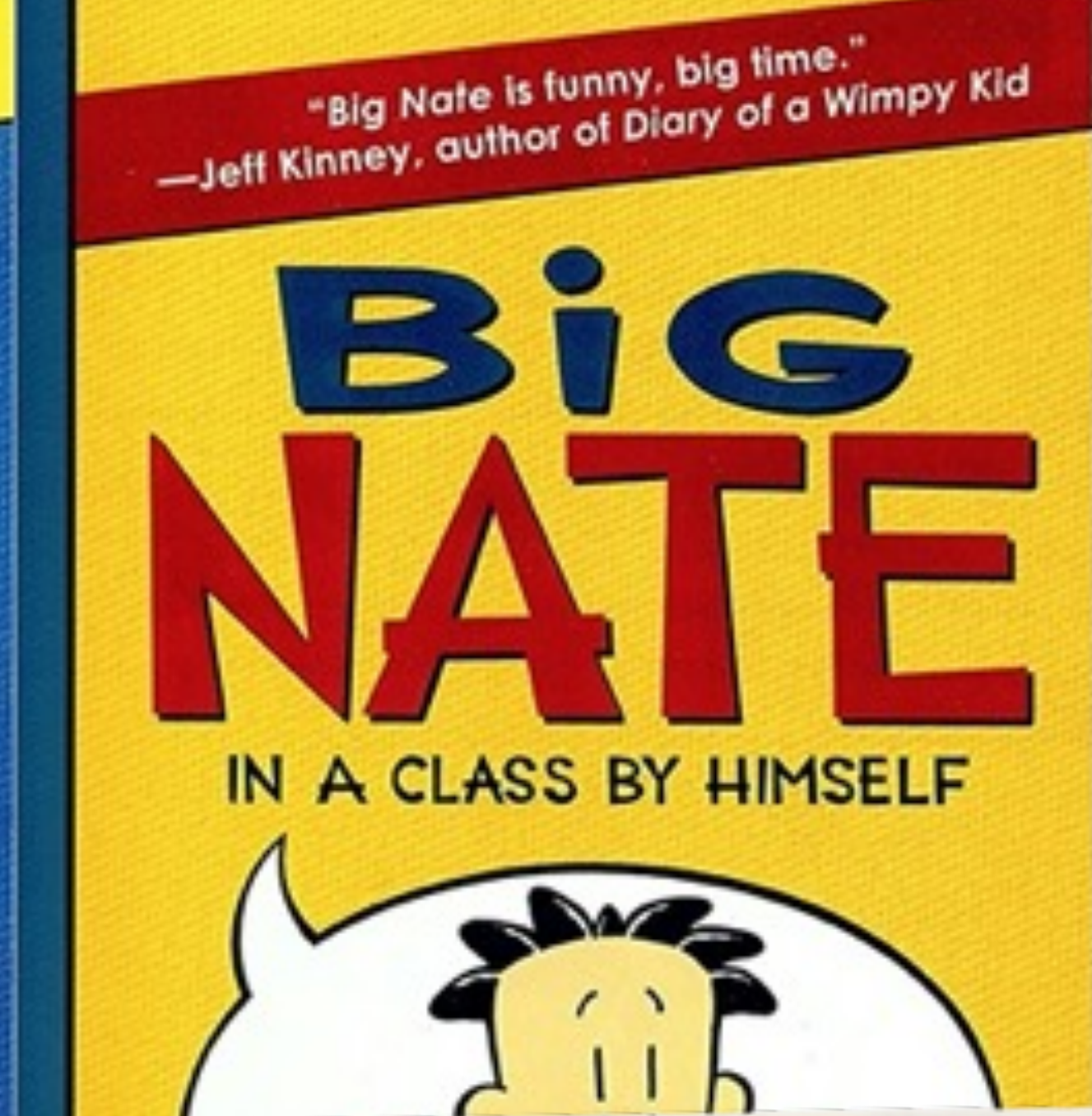
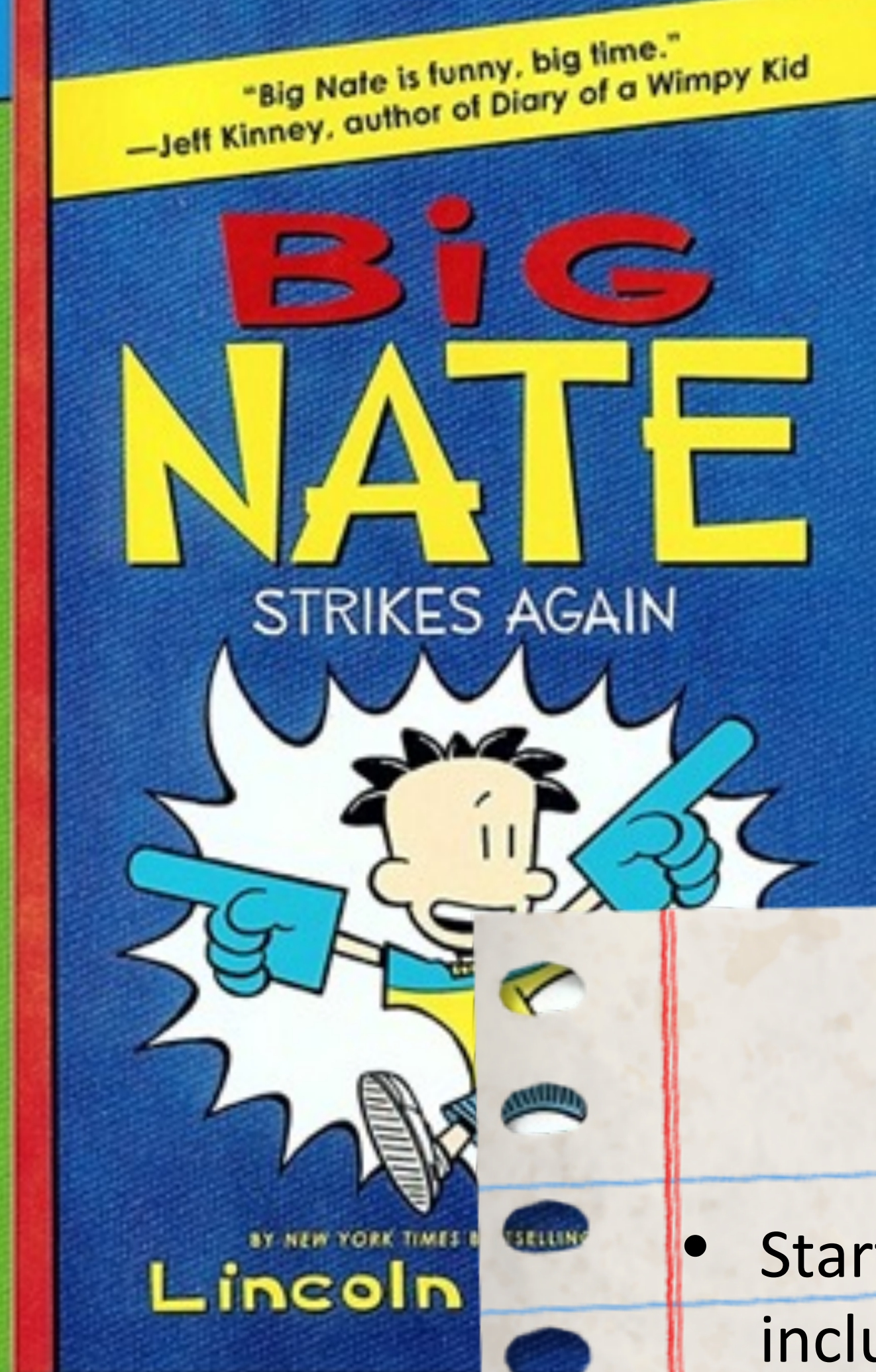
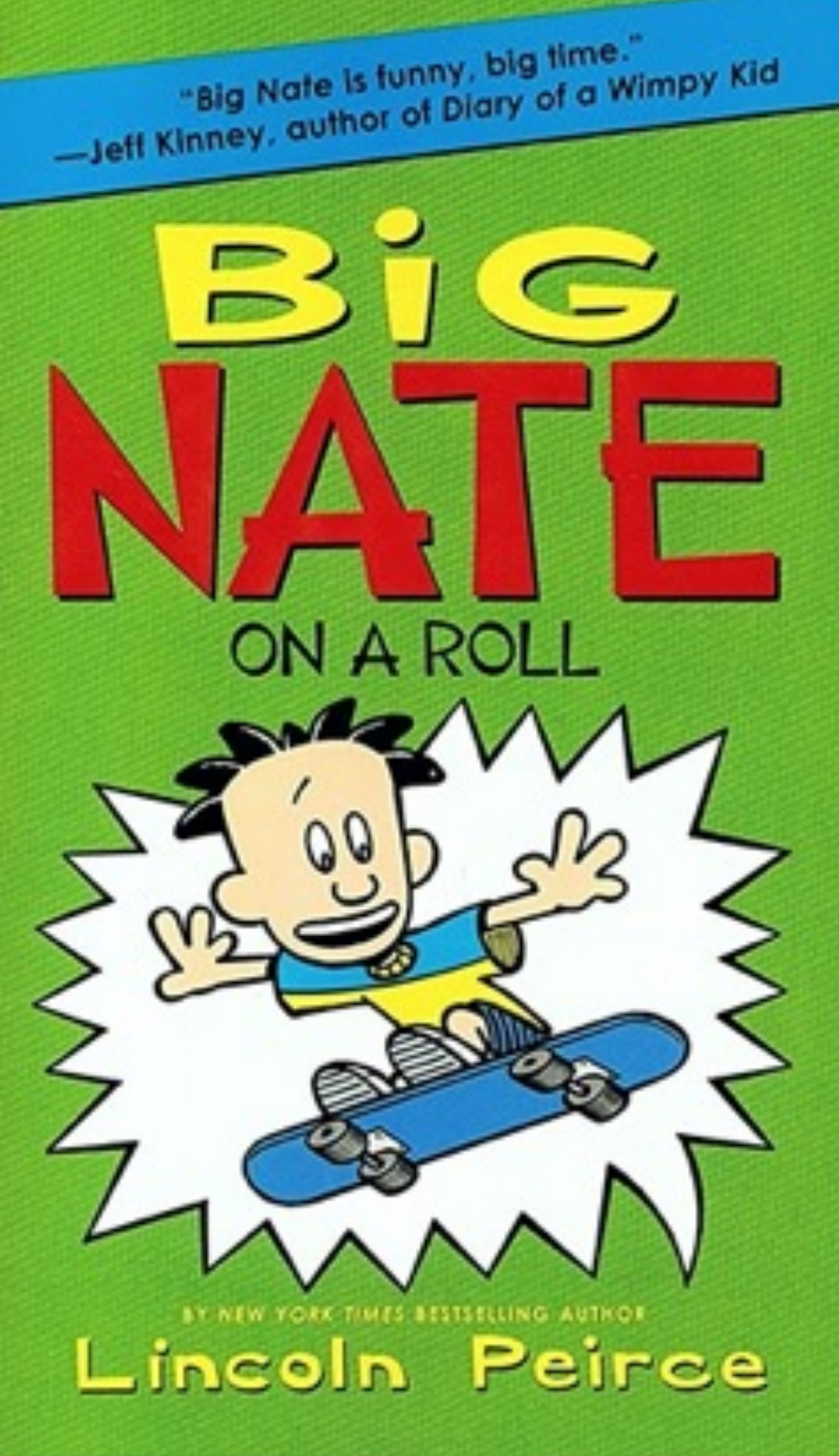


- Taglines:
- THE HIT BOOK SERIES IS NOW A BRAND NEW SHOW!
 - BRAND NEW ADVENTURES BASED ON THE HIT BOOK SERIES!



RESEARCH TESTING

- Nate has universal appeal!
- Big Nate performs strongly among kids' 7-11
- Kids 7-9 are drawn to the comedy and basic premise, while Kids 10-11 appreciate that much of the situational comedy and storylines are geared towards them.
- The variety of humor and relatable characters provides multiple entry points to a broad audience of kids, and KPI scores for kids 7-9 and boys 10-11 are among the highest of the animatics tested!
- Humor plays a significant role in kids' enthusiasm for the show. Favorite funny moments range from slapstick comedy and bathroom humor to irony and one-liners.
- Nate's wild imagination is one of kid's favorite qualities.
- Kids are drawn to his pranks and mischievous personality, and while he can "cause a lot of trouble" at times, his behavior is acceptable because he has his friend's and the school's best intentions in mind.
- A major theme in Big Nate is the importance of friendship and "having each other's backs." Having friends that believe in Nate and stand by his side helps to validate that Nate has a good side versus just being a troublemaker. Nate's friends, Teddy, Francis, and Dee Dee are all credited for their loyalty and commitment to Nate.
- These characters are so easily knowable and likeable that expanding their worlds to familiar places like their homes will give kids a deeper connection, allowing more opportunity to invest in their stories back at school.



- Starting this September, Big Nate Books will include a burst letting kids know Big Nate has his own TV show!
- Novelization of Nickelodeon's Big Nate episodes to books! Targeting: Summer of '22

Season 2,
The Movie, and
beyond!





Thank you!



Episode Deliveries

Ep 101.....7/30/21	Ep 114.....3/04/22
Ep 102.....8/27/21	Ep 115.....3/18/22
Ep 103.....8/13/21	Ep 116.....4/01/22
Ep 104.....10/01/21	Ep 117.....4/15/22
Ep 105.....10/15/21	Ep 118.....4/29/22
Ep 106.....10/29/21	Ep 119.....5/13/22
Ep 107.....11/19/21	Ep 120.....5/27/22
Ep 108.....12/03/21	Ep 121.....6/17/22
Ep 109.....12/17/21	Ep 122.....7/01/22
Ep 110.....1/14/22	Ep 123.....7/22/22
Ep 111.....1/21/22	Ep 124.....8/05/22
Ep 112.....2/11/22	Ep 125.....8/19/22
Ep 113.....2/18/22	Ep 126.....9/02/22