

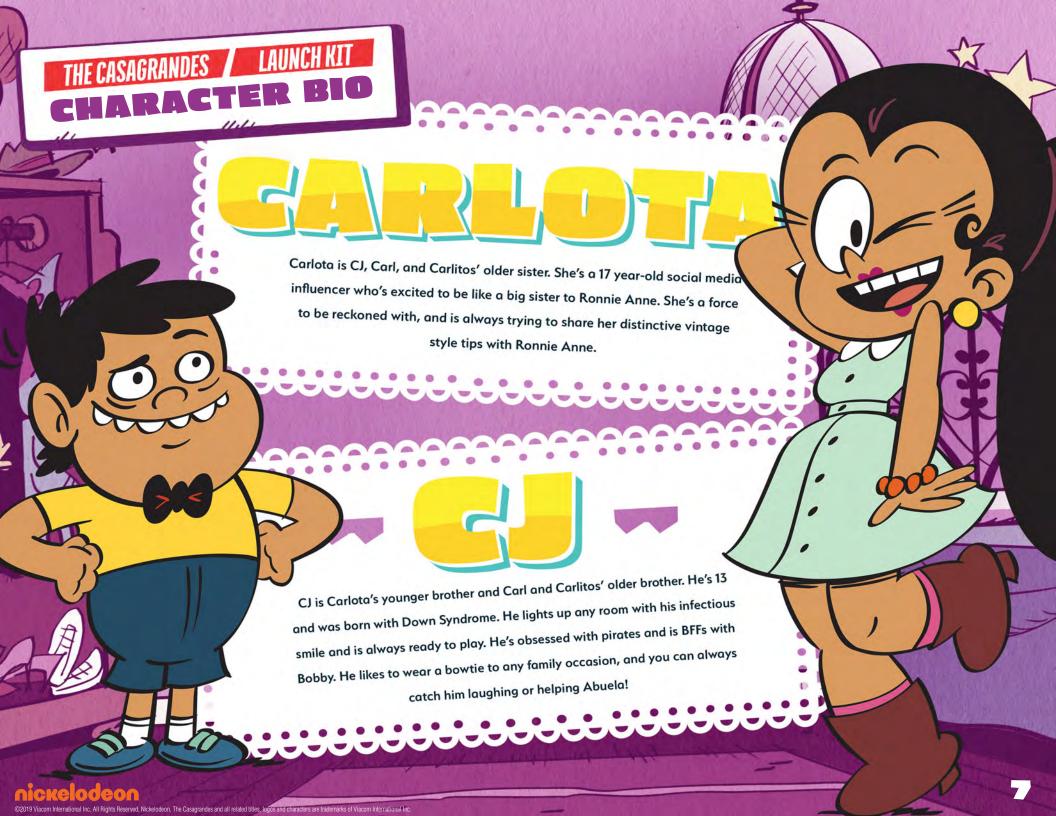




SURLOS

Carlos is Maria's brother. He's married to Frida, and together they have four kids:
Carlota, CJ, Carl, and Carlitos. Carlos is a Professor of Cultural Studies at a local
college. Usually he has his head in the clouds or his nose in a textbook. Relatively
easygoing, Carlos is a loving father and an enthusiastic teacher who tries to get
his kids interested in their Mexican heritage!

Frida is Carlos, CJ, Carl and Carlitos' mom. She's an art professor and a performance artist, and is always looking for new ways to express herself. She's got a big heart and isn't shy about her emotions. Frida tends to cry when she's sad, happy, angry, or any other emotion you can think of. She's always up for fun, is passionate about her art, and loves her family more than anything.







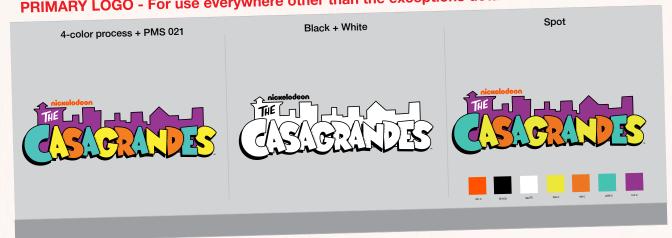






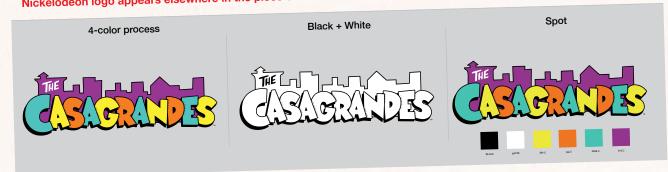
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CASA_Logo



ASPHALT BLACK

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TITULAR HEAVY

SUB HEADERS

ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890!@#\$%^&*()

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SERENITY

BODY COPY

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abcdefghijklmnopqrstuvwxyz 1234567890!@#\$%^&*()

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CASAGRANDES TYPE 1B

CUSTOM FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ ÑÁÉÍÓÚ 1234567890!@#();;,."'

CASA_TYPE_1B.ttf

CASAGRANDES TYPE 16

CUSTOM FONT

ABEDEFGHIJKIMNOPQRSTUVWXYZ ÑÁÉÍÓÚ 1234567890!@#{}:.."

CASA TYPE 1C.ttf









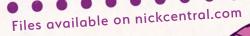


PANTONE 158 C C 3 M 66 Y 99 K 0



PANTONE 394 C C11 M 0 Y 88 K 0 PANTONE 032 C COM92 Y 76 KO

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CASA_LK_PTN_001a

CASA_LK_PTN_002a



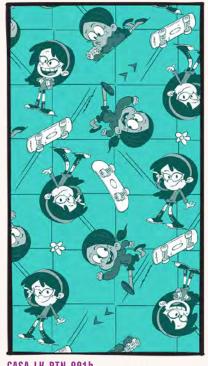




CASA_LK_PTN_004a



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CASA_LK_PTN_001b

CASA_LK_PTN_002b



CASA_LK_PTN_003b



CASA_LK_PTN_004b

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CASA_LK_Ronnie_001



CASA_LK_Ronnie_002



CASA_LK_Ronnie_004



CASA_LK_Ronnie_003



CASA_LK_Ronnie_005



CASA_LK_Ronnie_006

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CASA_LK_Sid_001_REV

CASA_LK_Bobby_002



CASA_LK_Sid_002





6

CASA_LK_Maria_001



CASA_LK_Maria_002

CASA_LK_Bobby_001

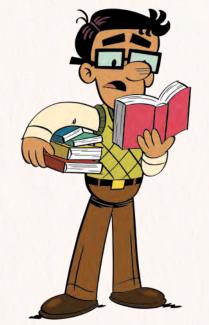
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CASA_LK_Carlos_001



CASA_LK_Carlos_002



CASA_LK_Hector_002 CASA_LK_Hector_001





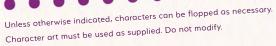
CASA_LK_Rosa_002



CASA_LK_Frida_001



CASA_LK_Rosa_001





CASA_LK_Carlota_001

Carlota is not floppable due of the orientation of the buttons on her dress.



CASA_LK_Carl_002

Carl is not floppable because of the orientation of his jacket and missing tooth.



CASA_LK_Carlota_002

Carlota is not floppable due of the orientation of the buttons on her dress.



CASA_LK_Carl_001

Carl is not floppable because of the orientation of his jacket and missing tooth.

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CASA_LK_CJ_001_REVPer the National Down Syndrome Society (NDSS), CJ may only be portrayed with his mouth open if he is shown in an action pose, or if he is shown with other characters that also have their mouths open.



CASA_LK_CJ_002

Per the National Down Syndrome Society (NDSS), CJ may only be portrayed with his mouth open if he is shown in an action pose, or if he is shown with other characters that also have their mouths open.



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CASA_LK_Carlitos_001



CASA_LK_Carlitos_002



CASA_LK_DrSantiago_001



CASA_LK_DrSantiago_002



CASA_LK_Lalo_001



CASA_LK_Sergio_001



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CASA_LK_Grp_001



CASA_LK_Grp_002

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CASA_LK_Grp_003

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CASA_LK_Grp_007



CASA_LK_Grp_005

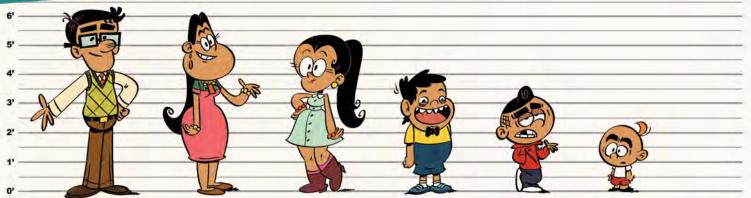
THE CASAGRANDES LAUNCH KIT COLOR CALLOUTS & SIZE CHART





Inside of Mouth, Eyebrows 0-0-0-100

THE CASAGRANDES LAUNCH KII COLOR CALLOUTS & SIZE CHART



Carlos	Frida	Carlota	CJ	Carl	Carlitos
(Age 45) - 6' 2"	(Age 42) - 6' 1"	(Age 17) - 5' 4"	(Age 13) - 4' (Age 8) -	· 3' 7" (to top of hair)	(Age 1) - 2' 3"
Skin	Skin	Skin	Skin	Skin	Skin
13-41-69-1	13-41-69-1	13-41-69-1	13-41-69-1	13-41-69-1	13-41-69-1
Tongue	Tongue	Tongue	Tongue	Tongue	Tongue
12-69-66-1	12-69-66-1	12-69-66-1	12-69-66-1	12-69-66-1	12-69-66-1
Glasses	Earrings & Necklace Pendant	Lips	Eyelids	Eyelids 28-61-73-12	Hair
24-3-22-0	4-75-100-1	29-100-37-6	28-61-73-12		0-58-93-0
Shirt	Dress	Dress	Shirt	Jacket	Shorts
0-5-22-0	0-74-45-0	24-0-24-0	1-15-86-0	13-93-99-3	13-93-99-3
Tie	Dress Top 58-7-68-0	Earrings	Shirt Shadow	Pants	Bottom of Shoes (not shown)
4-75-100-1		1-15-86-0	19-41-99-2	78-73-46-41	42-78-73-55
Vest	Necklace & Bracelets	Bracelets	Shorts	Hair Lines	Eyes, Shirt
24-16-87-0	1-15-86-0	4-75-100-1	90-65-42-26	42-81-52-28	0-0-0-0
Vest Trim	Shoes	Boots	Shoes	Bottm of Shoe	Holding Lines, Shoes,
64-39-100-26	29-66-100-18	35-82-71-36	83-53-31-8	37-35-37-1	Inside of Mouth,
Pants	Hair Lines	Socks	Shoelaces	Eyes, Teeth, Shoes	Eyebrows
34-65-95-26	42-81-52-28	9-80-18-0	47-5-38-0	0-0-0-0	0-0-0-100
Belt Buckle 1-15-86-0	Eyes, Teeth 0-0-0-0	Hair Lines 42-81-52-28	Bowtie Lines, Cape (not shown) 13-93-99-3	Holding Lines, Hair, Inside of Mouth, Eyebrows	
Shoes 49-67-85-61	Holding Lines, Hair, Inside of Mouth, Eyebrows	Eyes, Teeth, Dress Collar 0-0-0-0	Cape Shadow (not shown) 27-96-100-28	0-0-0-100	
Shoe Highlights 39-68-97-40 Hair Lines	0-0-0-100	Holding Lines, Hair, Inside of Mouth, Eyebrows	Bottom of Shoes (not shown) 94-73-49-49		
42-81-52-28		0-0-0-100	Eyes, Teeth, Socks 0-0-0-0		

Holding Lines, Hair, Inside of Mouth, Eyebrows, Bowtie 0-0-0-100

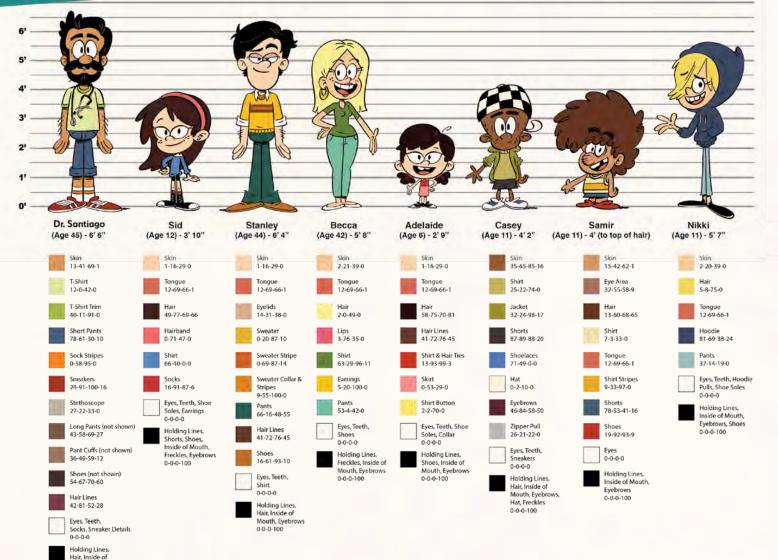
nickelodeon

Teeth

0-0-0-0 Holding Lines, Hair, Inside of Mouth,

Eyebrows, Belt 0-0-0-100

THE CASAGRANDES LAUNCH KIT COLOR CALLOUTS & SIZE CHART





Mouth, Eyebrows





CASA_LK_BG_001



CASA_LK_BG_002



CASA_LK_BG_003



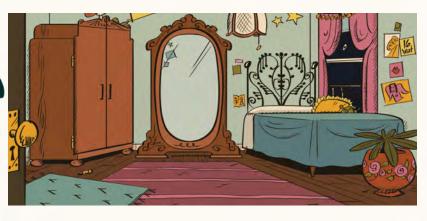
CASA_LK_BG_004







CASA_LK_BG_005



CASA_LK_BG_006



CASA_LK_BG_007

CASA_LK_BG_008

піскеlodeon







CASA_LK_BG_009



CASA_LK_BG_010



CASA_LK_BG_011

CASA_LK_BG_012







CASA_LK_BG_013



CASA_LK_BG_014



CASA_LK_BG_015 CASA_LK_BG_016

піскеlodeon







CASA_LK_BG_017



CASA_LK_BG_018



CASA_LK_BG_019

CASA_LK_BG_020

піскеlodeon

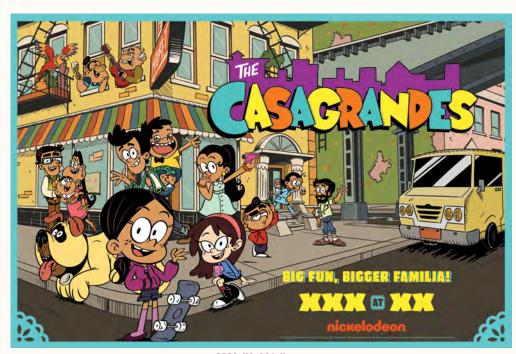




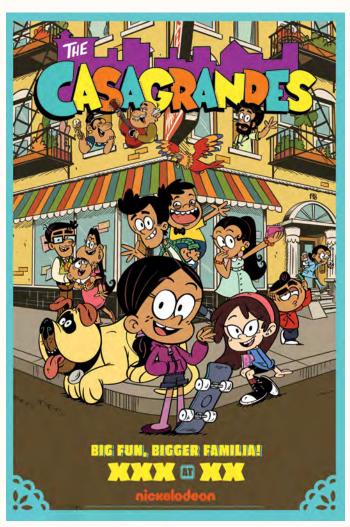








CASA_KA_001_Horz

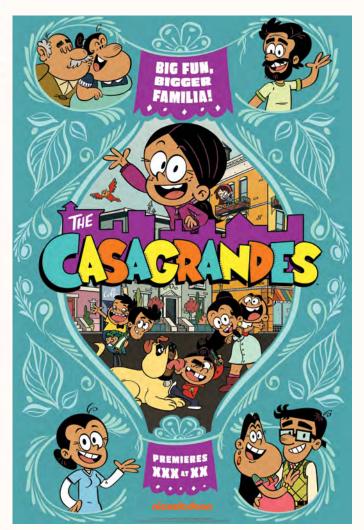


CASA_KA_001_Vert









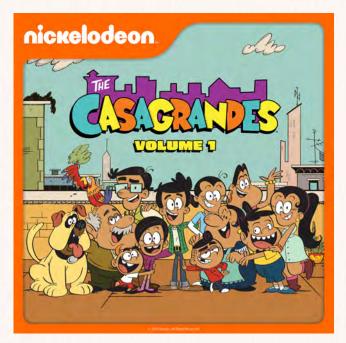


CASA_KA_002_Horz

CASA_KA_002_Vert

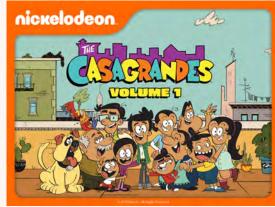


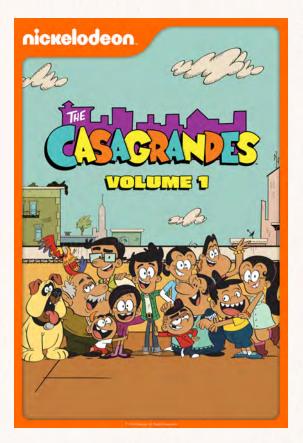
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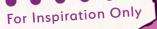




















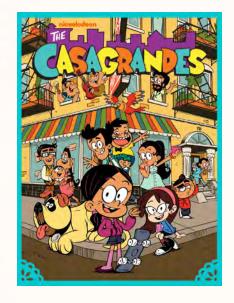


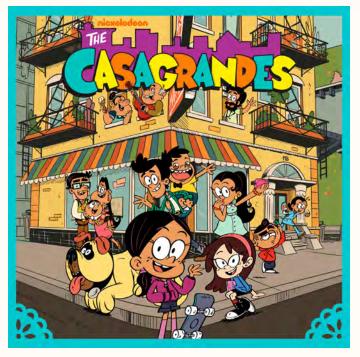








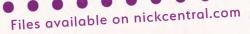








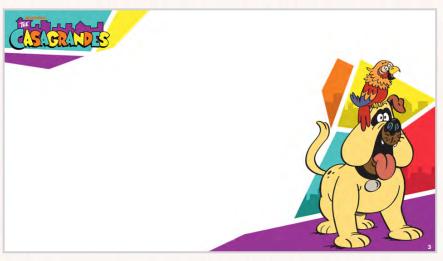












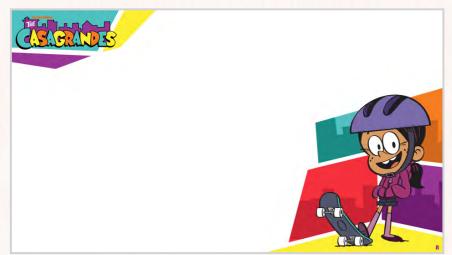


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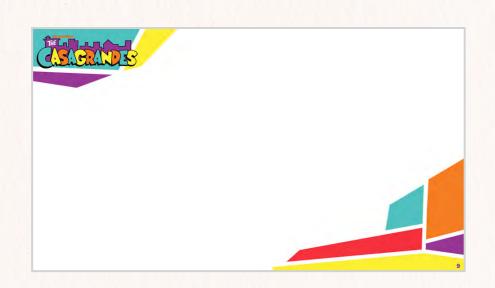




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