MIDDLEMOST POST

#909 - "Russell Skip Ad"

Written by

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INT. "THE RUSSELL" - EMPTY SCREEN

Parker enters the frame, struggling to carry a giant stack of BOXES.

NARRATOR (V.O.)

Hey there, kid! Looks like you could use a hand! Or, better yet, a walrus!

The boxes <FALL> all around Parker.

NARRATOR (V.O.)

Introducing the latest in allpurpose magical storage mammals:
it's, "The Russell!"

Russell spins around on a platform like she's being showcased on The Price is Right.

NARRATOR (V.O.)

A sleek design that you can only find with... "The Russell."

Parker admires Russell as she <GLISTENS>.

NARRATOR (V.O.)
Intuitive features at the tip of your finger.

Parker's finger strokes and <PUSHES> in one of Russell's tusks. Russell's tongue <FLOPS> out of her mouth like a staircase.

NARRATOR (V.O.)
The Russell...

Parker <ZIPS> into Russell's mouth. He admires her WAREHOUSE-like interior.

NARRATOR (V.O.)

Unlimited interior space. The
Russell... You can find all these
features and more! Only with, "The
Russell."

"THE RUSSELL" title cards flood the screen. Parker tries to evade them, but he can't. We hear an <OVERLAP> of the narrator announcing "The Russell" over and over again until--

END.