

ROCK, PAPER, SCISSORS



12/14/22 share



Kyle Stegina
Creator / Writer



Josh Lehrman
Creator / Writer



Bob Boyle
Co-Executive Producer



The first animated series to be greenlit from



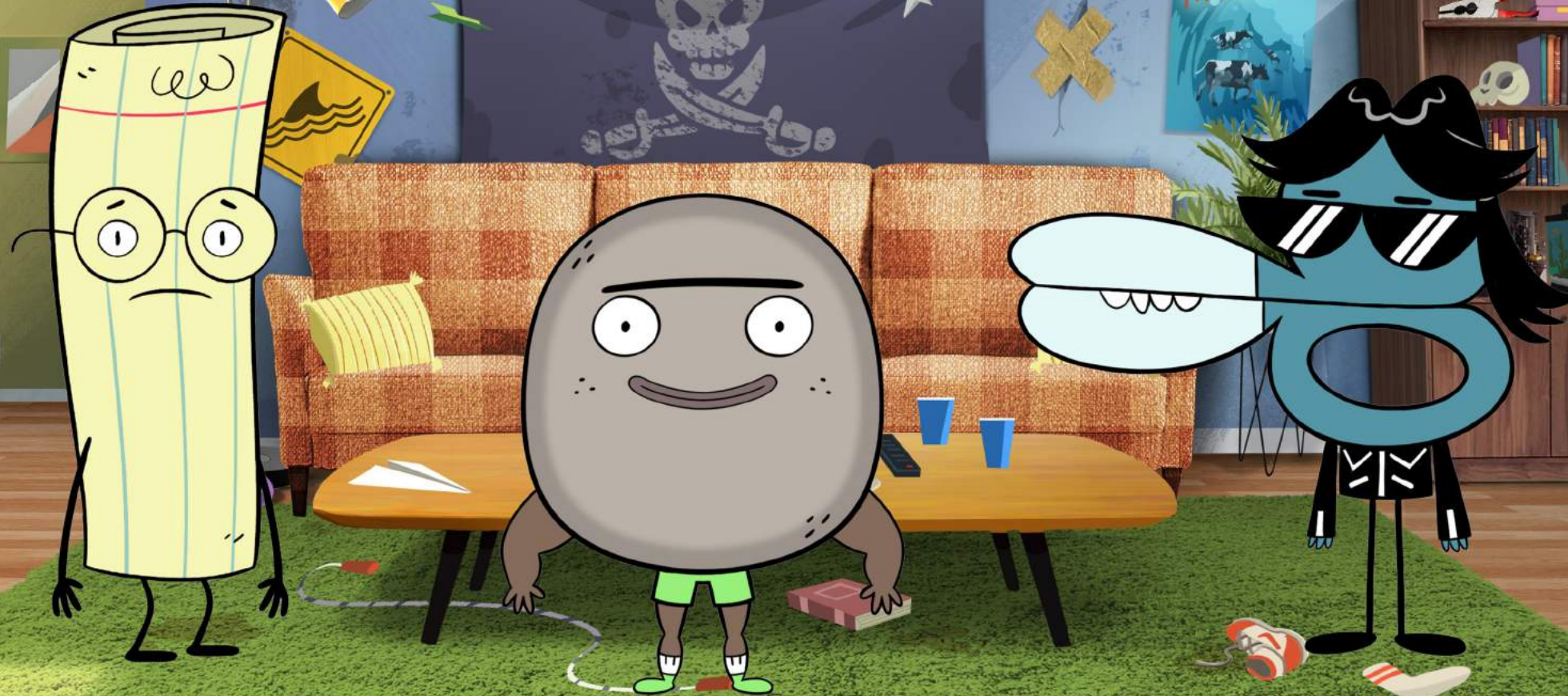
PRODUCTION FACTS

- 2D Harmony Animation (Copernicus Studios) – 40 x 11mins
- Production kicked off Oct. 2021
- Delivery Dates:
 - Ep 101 - 12/2/22
 - Ep 106 - 2/3/23
 - Ep 110 - 3/31/23
 - Ep 120 - 8/25/23
- 101, 103 & 104 delivered a/o 12/14 (102 delivers 12/16)
- Winter, Spooky, and New Year's themed carts
- 2 Two-part specials, including season finale
- 1 Original short
- EIC – Jason Oliveri \ Development Exec – Daniel Wineman



SHOW SUMMARY

What if you lived with your best friends all the time?



01:00:26:23

RPS998_011_Rock-TK2-0001.png

nickelodeon

ROCK PAPER SCISSORS

CREATED BY JOSH LEHRMAN & KYLE STEGINA

Property of NAS

MEET OUR TRIO



ROCK

Voiced by
Ron Funches



PAPER

Voiced by
Thomas Lennon



SCISSORS

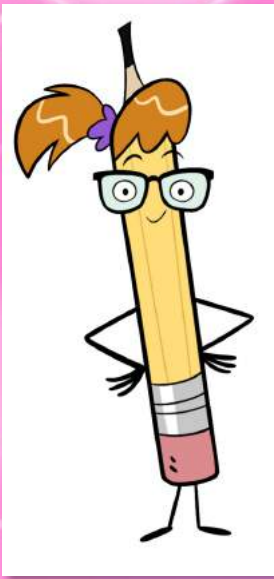
Voiced by
Carlos Alazraqui



WARM – OPTIMISTIC
– EMOTIONALLY INTELLIGENT –
HEART OF THE TRIO

WANNABE INTELLECTUAL – PRETENTIOUS
– OVERCOMPENSATES –
“BRAINS” OF THE TRIO

COCKY – VULNERABLE
– LOVEABLE AGENT OF CHAOS –
BUTT SPLEEN OF THE TRIO



SECONDARY CHARACTERS

PENCIL

Voiced by Melissa Villaseñor



INCREDIBLY SMART

- NERDY - GOOFY -

UNOFFICIAL 4TH MEMBER OF THE TRIO

LOU



**Eddie
Pepitone**

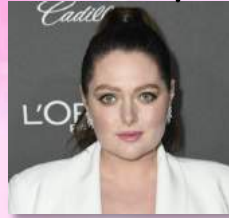


**GROUCHY
LANDLORD**

SANDPAPER

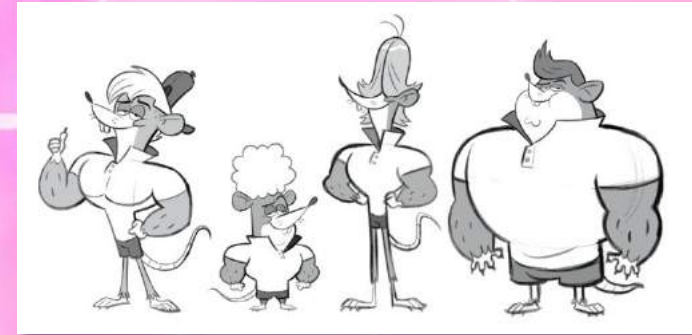


Lauren Ash



**PAPER'S
ACTION STAR
COUSIN**

THE RAT BROS



Ray Chase



OBNOXIOUS UPSTAIRS NEIGHBORS



**Diedrich Bader
CHAD BROCKCHAD
SLEAZY CON-ARTIST**



**Betsy Sodaro
POTATO
SLACKER FRIEND**

ADDITIONAL CASTING HIGHLIGHTS



Carla Gugino
OFFICER
WISHOWSKI
"Birthday Police"



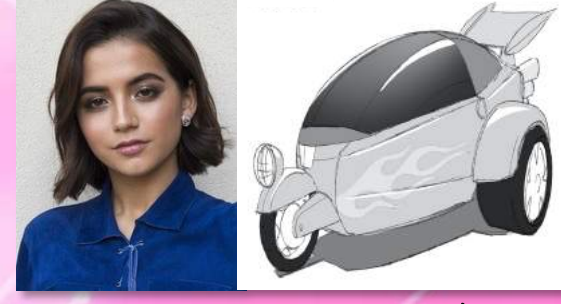
Natasha Leggero
CONTROLLER
OF COOL
"Pogo Sticks"



Eugene Cordero
PUTTY
"Putty"



Alessia Cara
LOLLY
"The First Lou Episode"



Isabela Merced
THE SUSAN
"The Susan"



Jason Alexander
JONATHAN FARTJOKE
"The Fart Joke Debate"



Cedric Yarbrough
ROCK'S DAD
"The Family Business"

Jonathan Van Ness
UNCONDITIONALLY
SUPPORTIVE WIG



Wanda Sykes
TRASH QUEEN
"Trash" (2-part S1 finale)



Aiden Gillen
JONATHAN
SHADOWHISPERS



Danny Pudi
RECYCLABLE
PRINCE

ROCK, PAPER, & SCISSORS' APARTMENT



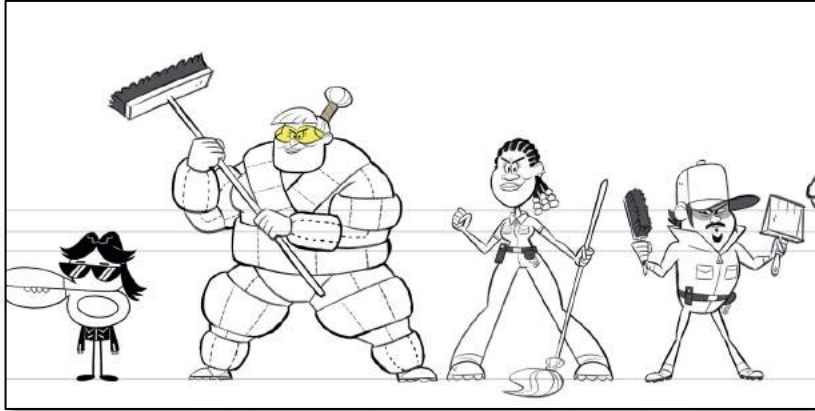
RESEARCH

- Rock, Paper, and Scissors have relatable, distinct, and amusing personalities that hook viewers in
 - Each character provides their own brand of humor that defines their uniqueness; kids gravitate toward the character that most resembles them
- The stories are relatable and unexpected; excitement comes from not knowing what will happen next
 - Stories are rooted in familiar experiences, and fun comes from the unconventional methods these characters use to solve or get out of trouble
- Humor is a key driver of interest with multiple sources that contribute; seeing all the wacky nonsense fuels viewing intent
 - The variety of humor is considered a key strength; the physical and situational gags are easily digestible, while older audiences appreciate the more clever/nuanced humor

RESEARCH

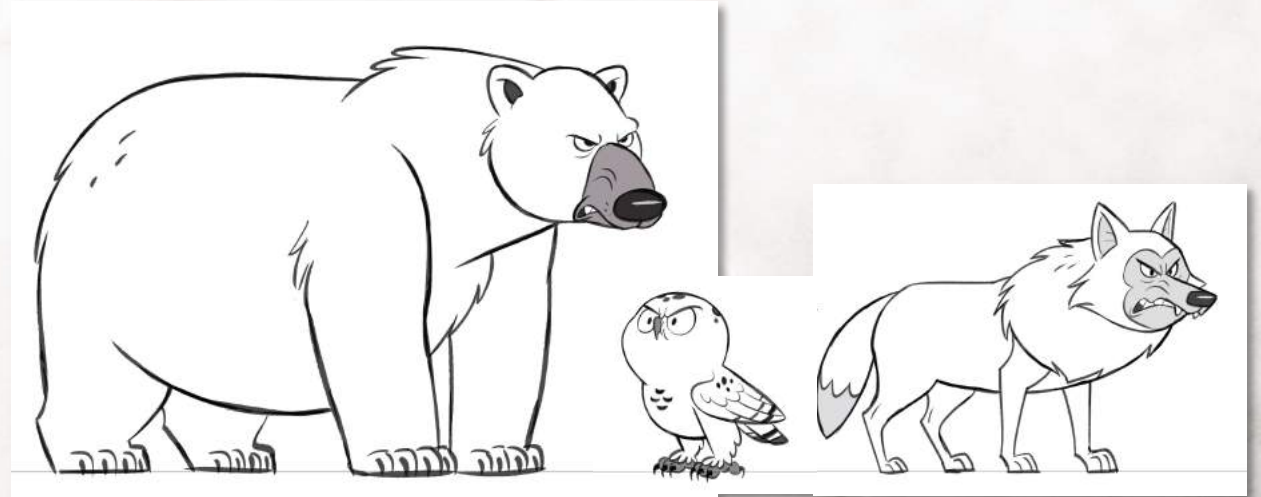
- Keep the bond and loyalty between the trio at the core of any marketing/promo material
 - This will give permission for these characters to act or behave in any way without going overboard
- Secondary and tertiary characters are also working; getting to know them can help build more engagement/provide more entry points
 - Pencil has potential with younger girls, who want her to contribute to the action and humor the same way that Rock, Paper, and Scissors do
- Consider pairing episodes that feature the trio together with episodes that focus on them individually
 - Preference is for stories that feature the trio, but there's strong connection to the characters which generates a desire to explore their backstories/past

STORYTELLING & SPECIALS



#106 "Scissors Gets a Job"

2-Part Special – Delivers 2/3/23



#107A "The Arctic" Winter cart – Delivers 1/6/23



#111A "The Holiday Picture"

Spooky cart

Delivers 4/14/23

- #116B "Resolutions"
New Year's cart – Delivers 6/23/23
- #120 "Trash"
2-Part Finale – Delivers 8/25/23

AND MORE!

- Songs

- Ep 102B – Rock's Personality Song
- Ep 104B – Lolly's Song
- Ep 109 – Turkey Song
- Ep 114B – I Was Right

- End Credits tags

- Ep 101 – The Jump Jump Kick song
- Ep 103 – The Bangs gag
- Ep 104 – Lou's End Credit rant.

- Original Intergalactic Short

- RT – 8:38
- 2:00 min. clip from this short released publicly in June '22



THANK YOU!

