

ZOKIE SPARKLEBY



CREATED BY
Brian Morante

In the year 2561 an elite team of robot super heroes are called to protect the President of earth from explosions after a cult of lizard explosion gun

Excuse me...
That sounds really cool,
but that's not what this
Show is about.

This Show is more
about me
and my
friend,
and like
- Well I'm
not good
at explaining
it.

But
anyways
my
name
is
Ruby.

I'll Show you
more. Someone
can
explain
it along
the way.

Umm...
You have to,
like, follow
me and
stuff.

★ THE ★ SERIES ★



In a California apartment building lives a creative video-making girl named Ruby and her alien best friend Zokie Sparkleby. Together with their con-man friend Earl the squirrel, they teach Zokie their version of Earth while Zokie tries to control his unpredictable alien powers. The trio reminds us that anything mundane can be fantastic. All you need is your best friends... and a little space sparkle.



SEE! They explained that way better than I could.



C'mon, more details this way!

Ruby Studebaker



Hey It's me, Ruby Studebaker!

1 view



0

SHARE



Ruby Studebaker's channel



Subscribe

Comments 1

A creative 10 year old girl who loves shooting weird videos for her Me!Screen channel, Planet Ruby. A total goofball who can always find the extraordinary amongst the mundane. She has an eye for the small details and is always creating her own fun quirky world out of our boring one. Her knack for silly voices definitely comes in handy when narrating the tragic love story of the two ants she found outside her apartment. Just one of the amazing videos you can find on Ruby's channel. She's sweet and silly, but can have a temper when she gets frustrated. While she can totally let loose and be her complete self with Zokie, she's actually pretty shy when it comes to interacting with others. She has a hard time putting herself out there and making new friends, despite how outgoing she is around those she's close to.

This is my Me!Screen channel where I share all the stuff I think is cool!

3

Related videos



What the heck are these ants doing??

(4:11:09)



Guy sneezes 6 times!!!

(20:04)



How to make a tree house

(1:30:07)



Trip to the ER

(19:52)

RUBY



Likes

Dislikes

- ♥ Crafting! ♥
- Horror movies
- Videos
- Nice people! ♥
- Mom + Dad
- Miniature horses
- Oddly Satisfying video comps

- That boring show dad watches
- Sports (Except Jailai)
- Vegatables (with a sad face drawing)
- Loud motorcycles
- Bullies



Ruby loves making videos...

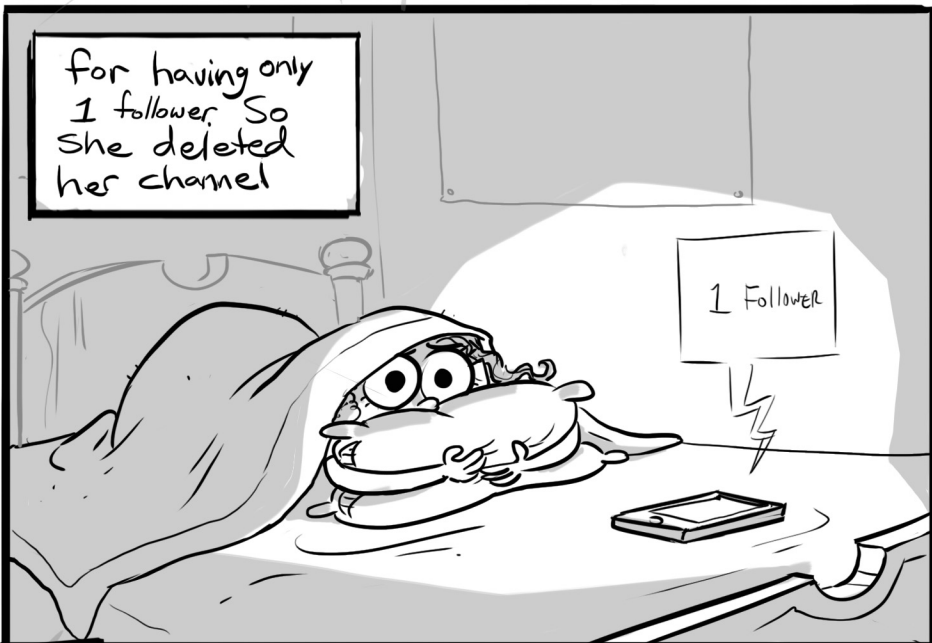
of all the weird stuff...

She finds in her neighborhood.



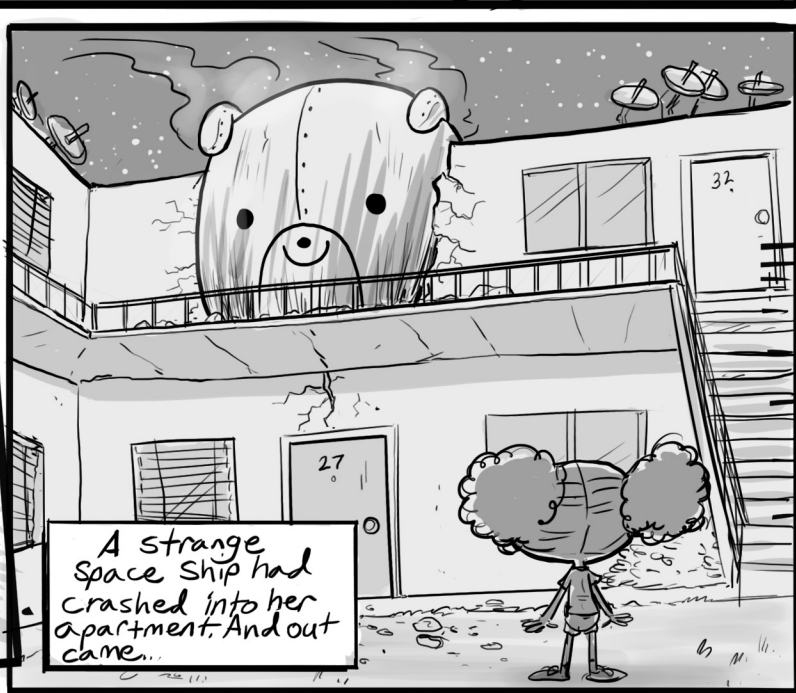
Until one day she was made fun of by a famous "Influencer"

for having only 1 follower. So she deleted her channel



Later that night...

CRASH



A strange Space Ship had crashed into her apartment. And out came...

It's Rubys number one (and only) fan,



* Zokie SPARKLEBY *

A naïve and optimistic little weirdo from a planet called Planet Pudge. He's super outgoing, but as an alien knows nothing about Earth. Totally selfless, and happy to help anyone in need, which can lead to him getting taken advantage of, but he's okay with that too! Unlike Ruby, Zokie can make friends with anyone. You'd think his strange, weird, alien-ness would scare most people off, but his sheer optimism and can do attitude draws them right back in. On Planet Pudge he had one job, make sandwiches, but now in a world full of possibilities he's still finding his way and learning to live life the way he wants to. Zokie is excited to be in a new world and wants to try out anything and everything in his own weird, messed up, Zokie way. Even making new



Zokie





A "perfect" planet ruled over by King Pootywinkle.



Everyone on Pudge has one "Magic" power (Although it comes from totally legit science.). People of Pudge all use their one power to honor their King in some way.



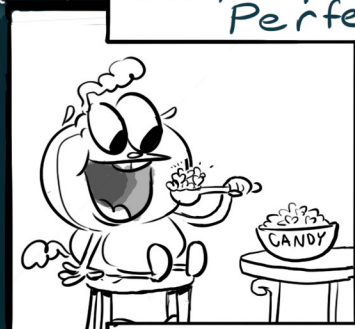
This isn't my usual!!

Zokie's one power is the ability to **ZAP** pretty decent sandwiches into existence. He's lucky enough to serve them to King Pootywinkle daily.

He's nice once you get to know him.

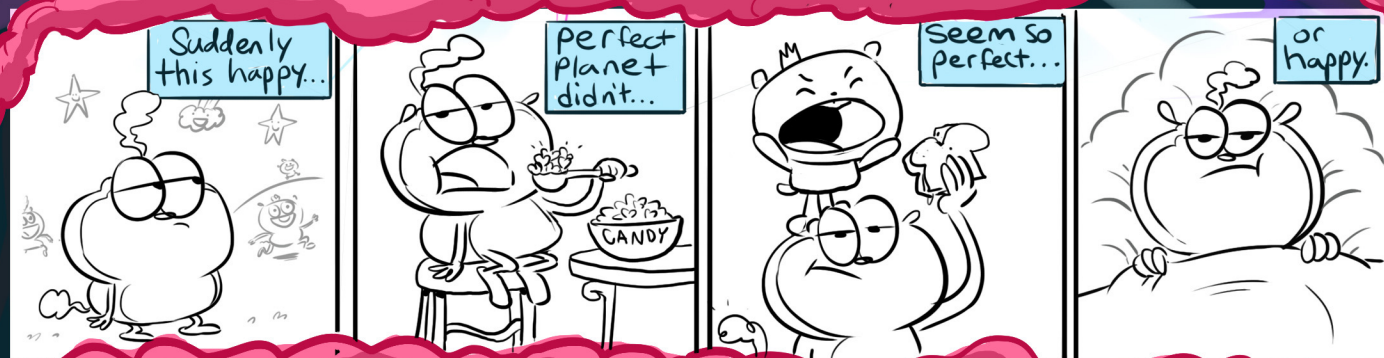
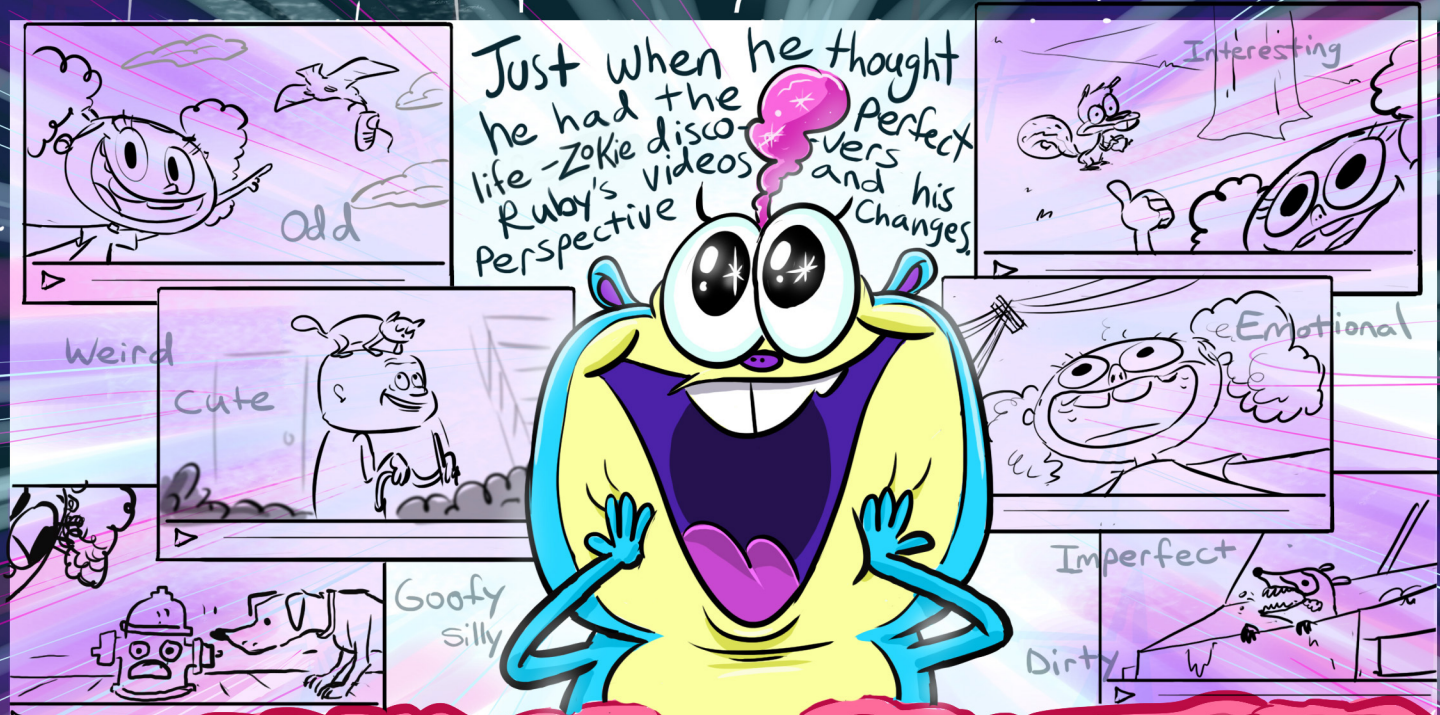
He wasn't

Every day seemed Perfect



Every. single. day.





He was determined to meet Ruby and visit EARTH.



★ THE SHOW ★

Ruby has her own ME!Screen channel where she posts "content" that is especially interesting to her like: "why is pudding the best food?" and "In depth investigation: how do ants feel?" It's wacky and very silly and high energy. Ruby has exactly 1 subscriber to her channel: Zokie Sparkleby, an alien on another planet. He leaves his planet and crashlands in Ruby's apartment complex and gets to meet her (which is a huge deal because he's literally her #1 biggest fan). This 6-11 comedy is an episodic romp through the fun and ridiculous adventures of Ruby and her BAF (Best Alien Friend) Zokie Sparkleby. Where they reaffirm the truth that the power of friendship can solve everything (including heal broken bones). Ruby and Zokie remind us that it's not about how many fans you have: if you've got one person (or alien) who shares your unique brand of weirdness that's all you need.



EARL

+THE
Squirrel



In the Pueblo Village apartments courtyard lives, Earl. An opportunistic talking squirrel who always has his nose in the next big scheme. Even before Zokie gave him the ability to talk he was greedy, arrogant, duplicitous, and mischievous. Earl has a big conman's personality in a teeny tiny body. He regularly takes advantage of Zokie's generous nature and Ruby's love of Zokie to involve them in his schemes. He is cunning but not intelligent, and a schemer whose plans aren't well thought out — basically Earl's the embodiment of id. Earl is the worst person Ruby knows and is the perfect example of how NOT to act. A terrible influence if you are a naive space alien trying to learning how to live life on Earth. He often acts like he doesn't care about anyone besides himself, but deep down he cares for Ruby and Zokie juuuust a tiny bit. Earl calls Ruby and Zokie his "favorite rubes," but secretly he considers them his friends.

DEE STUDEBAKER



Kooky, adventurous, funny, and warm, Dee's the fun-loving mom you wish you could swap yours out for. She's a brilliant jack-of-all-trades who does a wide array of gig work to pay for her engineering hobby and help make ends meet. Dee's a lover of crafts, painting, comics, and all things creative, and she's just as much of a nerd for comics as Stan is for accordion playing. She won't hesitate to drag her family to a huge comic con while wearing a full Gundam cosplay.

Her love for her family is unparalleled, but sometimes her eccentric and outgoing nature can be a bit embarrassing for Ruby. Like the time she started a food fight during Ruby's birthday party... at a public library. Dee is fun and forgetful sometimes, but she also knows when to put her foot down and enforce rules in an understanding but firm way. She loves how weird and creative Ruby is and would never do anything to discourage Ruby from being her fullest self. Dee has a million interests from mountain hiking to jujitsu, and she hosts company like it's an Olympic sport. Dee's loving spirit is demonstrated by her unending support of Stan's accordion rockstar dreams and Ruby's content creation. If it's weird and kind of "out there," Dee is a fan. In her younger years she was swept off her feet by Stan's accordion playing. They were married shortly thereafter.

STAN STUDEBAKER



Stan is a walking, talking dad joke. He's goofy, absent-minded, inattentive, and corny, but he loves his family with his entire heart and always does his best to be there for them. He thinks puns and improv are the height of comedy. He also thinks he's very, very cool — luckily his family does too! When he was younger Stan dreamed of becoming a famous accordion player. He never hit fame levels, but he still plays gigs here and there, and knows fame is just around the corner! He loves playing for Ruby and Dee just as much as he would love playing for a full stadium. He tries to teach Ruby to play accordion but she's terrible at it. He can get very enthusiastic about the worst ideas. He's been at the base of a lot of pyramid schemes. Like Dee, Stan works gig jobs. Most are normal, but every now and then he gets weird jobs like subbing in for a horse jockey or Ubering a bunch of clowns around town. Stan's glad Ruby has a new friend, but Zokie can wear a little thin on his nerves. He also doesn't love that the nose of Zokie's space ship is in their living room. But Zokie is Ruby's friend, and Ruby is his world, so Stan puts up with it... and the glitter-stains Zokie leaves everywhere.

GRANDMA PEARL



A high energy gym bro Crossfitter in an elderly woman's body, Grandma lives by the GYM TAN LAUNDRY creed. She eats mall-walker grandmas for breakfast. She loves her daughter Dee and her granddaughter Ruby deeply, but she judges Stan with extreme prejudice. She wants the best for her daughter, but Stan (in her opinion) is closer to mediocre. More tech-savvy than the average granny, Grandma is constantly on her Bluetooth gabbing away to her network of other local grandmas. She's shrewd, critical, and highly suspicious of Earl, but she's still fun — and a force to be reckoned with.

TWEENKLE BRITE

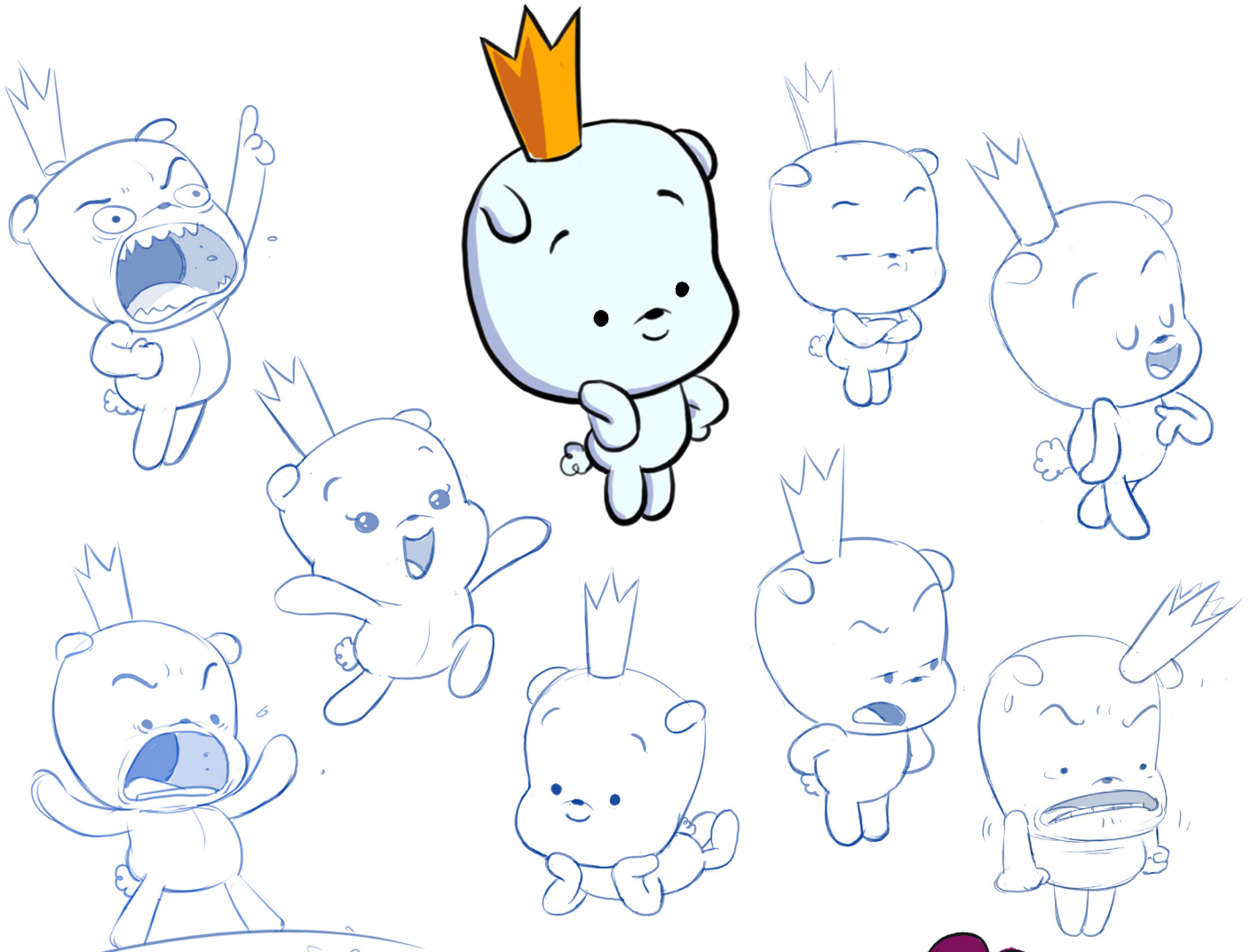


Tweenkle is a popular influencer/video star who lives in Ruby's area. She lives with her step mom and step dad who act more as her assistants than guardians. In her videos she is cute, bubbly, outgoing, and fun. Her videos often revolve around herself and she cares a lot about outward appearances. Off camera she is cruel, manipulative, self obsessed. And would do anything to win. Win what? It doesn't matter. Her goal is to get everyone on Earth to follow her. She will not stop until that happens. Tweenkle is obsessed with followers (she is up to 3 million). She would not spit in your direction if you have under 10,000 followers. Tweenkle's videos have a polished look to them, and that's because she has a team of people from lighting to cinematography who help produce her videos. She even has a water boy because her throat gets so raw from yelling at the crew constantly. Ruby is self aware enough to know, she does not want to be Tweenkle.

KING Pootywinkle



King Pootywinkle is the king of Zokie's home planet, Pudge. He is vain, selfish, and acts like a spoiled child most of the time. He rose to power by being the absolute cutest creature living on the planet. He is a perfectionist and expects his planet to be nothing less than perfect. Bright green grass, rainbows, bright sunny days. Everyone of his subjects always has a big smile on their face. He achieves this by ruling with an iron fist, or paw. If you are not your playing your role for the planet as he sees fit he launches you off the planet and into space with his heart shaped catapult. Everyone on his planet has one special power and everyone uses that power to serve him. Zokie is his one and only sandwich maker. It's a good thing Pootywinkle was the cutest because he is the only one who does not have a "magic" power. Pootywinkle travels to Earth with his assistant Gonk to snatch Zokie and bring him back to Pudge. A very simple mission that is always made more complicated by Pootywinkle's love of over the top theatrics and executing the perfect plan.

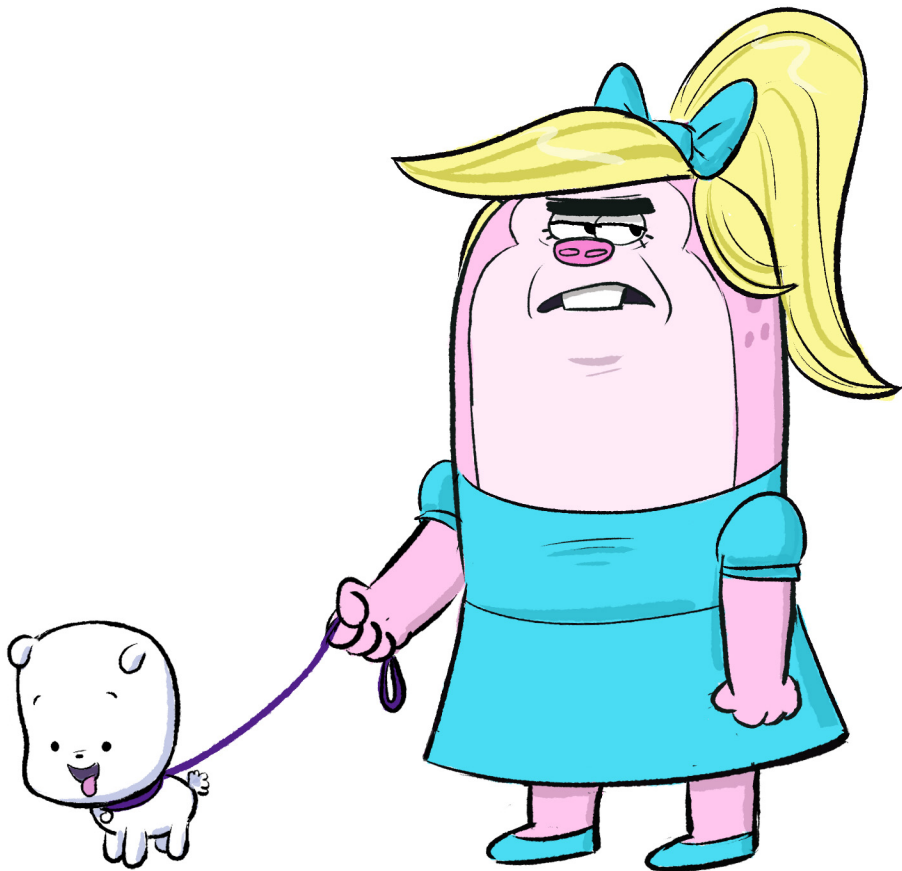


GONK

Gonk is King Pootywinkle's right hand woman and enforcer back on Planet Pudge. Here on Earth she is playing the role of Becky, pet owner of "Fluffbutt," aka King Pootywinkle. Between her and Pootywinkle, Gonk is definitely the smarter, more competent one, but since she's a woman of few words and not 100% invested in all of Pootywinkle's hair-brained schemes, her simpler and more effective plans to capture Zokie are always passed over for Pootywinkle's 500-step "long cons." Her brusque speech sometimes complicates their "human disguises" because their disguise requires Gonk to do all of the talking. This drives Pootywinkle up the wall. Since she's been on Earth Gonk has developed a new-found love of the arts and is becoming something of a renaissance woman. The longer the alien duo are on Earth, the more Gonk is starting to like it here...



BECKY AND FLUFFBUTT



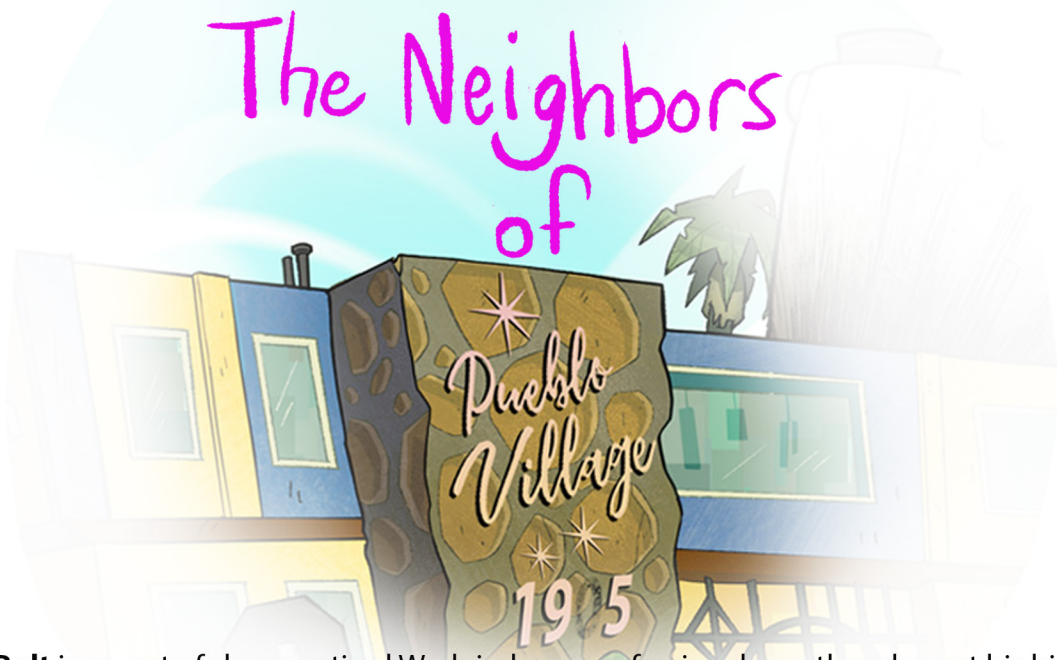
Becky and her dog are new to the neighborhood and live nearby in an outdoor mall a lot like The Grove. King Pootywinkle's escape pod (shaped like a butt) landed in a tree there and everyone assumes it's yet another weird Tres Leches sculpture installation. Perhaps this is where her love of sculpture began.

Not much is known about Becky and the adorable-yet-menacing dog Fluffbutt that never leaves her sight. Becky stays pretty quiet and to herself, but for some reason this makes outgoing people like Dee and Tweenkle like her.

BROX



One of King Pootywinkle's oddities that lived in a small terrarium on the ship has made the trip with Zokie from Planet Pudge. Zokie has adopted Brox as his pet. He is only about 5 inches high, but eats everything and anything. He seems indifferent to the world around him but has actually become very loyal to Zokie.



The Bolt is an out of shape, retired Wedgiedome professional wrestler who got his big start in the 80s and 90s. He's a fusion between Dwayne "The Rock" Johnson and Hulk Hogan (without the problematic parts). He refers to himself exclusively in the third person. Now that his heyday is over he can be a little self-defeatist and down in the dumps from time to time, but overall he's as gung-ho and energetic as his stage name. The Bolt is trying to get back into shape and make a comeback into the wrestling world. Most of his muscle has turned to fat, but don't let his bread-belly fool you; he can still twist you into a pretzel and eat you for lunch. He'll just need an ibuprofen or seven afterward. The Bolt is a friend and ally to Ruby and Zokie. He loves showing Zokie the "manlier side" of life on Earth.

Mrs. Rodriguez is a proud, opinionated, elderly widow with a lot of time on her hands. She spends her days watching telenovelas, pampering her vicious cat Peter, and talking to and making flautas for her husband's ghost which lives in her air vents (and is really just Earl using her for the free food). Mrs. Rodriguez is lonely, talkative, and extremely strong for her age. She's nice to Ruby but LOVES Zokie because she thinks he's a strange breed of pedigree cat. She always showers them with treats and snacks. Ruby and Zokie go out of their way to help her out. Earl wants in on the "grift" but her cat Peter would very much like to eat Earl. Mrs. Rodriguez can't stand Earl because he steals seeds from her birdfeeder. Every time something exciting happens on her favorite telenovela, El Caballo del Deseo, she throws her TV out the window. This happens at least once a week.

Grace the Starlet

The dramatic ex-starlet who can't let go of her Hollywood heyday. No matter where she is, Grace acts like she's back on a movie set, and can be seen referring to people as "extras" or shouting "LINE!" when she forgets what she was doing. Her home is filled with old awards and merch with her face on it. She's always dressed to the nines and won't let anyone see her until she's "done her face" for the day. She's prim, sophisticated, outspoken, and a diva through and through. Grace can sometimes be heard singing opera in the shower from across the complex. Grace doesn't like Zokie and Ruby because his "blue palette clashes with my aesthetic" and Ruby once got glitter glue all over Grace's vintage dress.

MRS. HEEL

A member of the neighborhood watch (and only member) that takes her job waaaaay to seriously. She will call the cops if you even step on the grass. So needless to say she is not a fan of Ruby and Zokie's antics. And is also very suspicious of Zokie along with any other outsiders.

CALDWELL

A blunt, judgemental, and arrogant self-identified BBN -- "Buff Black Nerd." Caldwell is a professional game reviewer and tech enthusiast, so he takes all things virtual very seriously. Caldwell always has the newest tech. He doesn't care too much about the outside world or whatever shenanigans Ruby and Zokie get up to, but he tolerates Zokie's presence because his spaceship souped up the apartment complex's wifi to 5G, which is great for Caldwell's streaming and online gaming. Caldwell has a wealth of knowledge on everything tech, but, like Dee, he's interested in Zokie's alien tech. He may or may not train with Grandma Pearl on occasion.

MR. DUONG

A young, gullible, and overworked adjunct poetry professor at Tres Leches University. As one of the newer residents in Pueblo Village, Mr. Duong is more sensitive to Zokie and Ruby's strange shenanigans, but he's adapting. He's whimsical, emotional, forgetful, and prone to getting carried away on tangents about how beautiful and poetic everything is... which wouldn't be such a big deal if it didn't make him do absurd things like wander into rush hour traffic. He's basically the spacey version of Robin Williams's character in "Dead Poets Society" with 65% more tears.

THE KID THAT NEVER LEAVES HIS APARTMENT

The only other kid that lives in the apartment complex never comes out. What a mystery!

Friends outside of the apartment

JEREMIAH

Lives around the corner. Ruby thinks he is THE coolest, and acts super awkward and weird when he's around. Jeremiah is a geeky scifi and video game fan. He has his own live stream channel where he plays games online. He is also very fascinated by Zokie, a real life alien.

KiKi

Ruby's cousin on her mom's side who is a year or two older than her. Z is an athletic, competitive, laidback kid with major "too cool for school vibes," but they really enjoy all the silly shenanigans that Ruby and Zokie get up to. They're easy to get along with until you talk mess about the skateboarding life. Kiki loves skateboarding and runs a popular skateboarding account on a Tiktok-like app. Kiki doesn't visit Pueblo Village much anymore but sometimes shows up if there's a skate event in town.

WELCOME to TRES LECHES

Tres Leches is a medium sized town in the valley just outside a slightly larger medium sized town in southern California. The town's biggest claim to fame is they have the most chain restaurants and strip malls (per capita!) in any town west of Albuquerque. Roughly in the center of town not too far from 'General Kapows' gravy on a Stick' and just past Ms. Devners Meat Bowls and Bowl Haircut Emporium' is the Pueblo Village apartment building.

If you're not too picky it's not the worst place you can live. There are cool flag stone walls on the outside and the stucco is second to none. It's got a little courtyard in the center with a cement table and benches for everyone to use (no parties or loud music past 9pm). It's home to a wide variety of people. Old people living out their final years, a washed up wrestler, a handful of creative types, and more than a few bummed out office workers. All people are just trying to get by. In one downstairs unit lives the Studebakers. Ruby and her parents. In general Ruby's parents are pretty popular with the neighbors until Stan's band comes over for rehearsal. Sure, Ruby would love a bigger bedroom or more space for art projects but she genuinely loves living here. To the outsider the apartment building might look a little rough and might smell a bit weird, but the colorful characters make great subjects for her videos.





Welcome to the
Pueblo Village Apartments!
The funnest place on
EARTH!!



That's my house!
I live above
Ruby in my
crashed
Space Ship.



Pueblo Village courtyard



Earl's living room



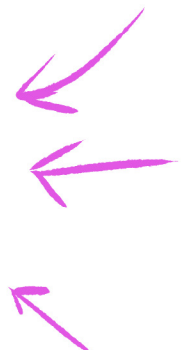
Studebaker living room



Why yes,
There is a
bathroom
in this show.
And here's
what it looks like!



Hallways?
We got'em!



Planet Pudge



King Pootywinkle's throne room



Episodes

More than a Sandwich

PLOT SYNOPSIS: ZJ's excessive sandwich making has made life at the Studebaker's difficult. Ruby's parents challenge her and ZJ to find LITERALLY ANYTHING else he can do.

CHARACTER STORY: Ruby helps ZJ discover: now that he's on earth, his value can extend beyond sandwich making.

The Great Tangle

PLOT SYNOPSIS: When ZJ zaps Ruby's hair with sparkle magic, Ruby and ZJ find themselves trapped in a world of tangles.

CHARACTER STORY: Ruby learns taking care of her hair is a priveledge not a chore.

Bedbugs and Breakfast

PLOT SYNOPSIS: ZJ SPARKLETON embraces Earth hospitality and becomes the hostess-with-the-mostest to an insect swarm.

CHARACTER STORY: ZJ wants to practice being the perfect host so he can have the Studebakers over for dinner.

Extreme Bakeover

PLOT SYNOPSIS: RUBY and ZJ help STAN win a food contest by baking the world's most flavorful cake.

CHARACTER STORY: Ruby wants to inspire her dad to take creative risks.

Pigeon Enemy #1

PLOT SYNOPSIS: RUBY and ZJ help EARL overcome the local pigeon mafia to access the Holy Grail of dumpster tacos.

CHARACTER STORY: Earl wants to reap the benefits of his new voice and is willing to go to any lengths to get what he "deserves".

Return of the King of the Ring

PLOT SYNOPSIS: RUBY and ZJ inspire their neighbor and ex- wrestler THE BOLT to become King of the Ring once again.

CHARACTER STORY: Ruby wants to show The Bolt that as long as one person out there loves what you're doing, you should keep doing it!

